

**HONOURS BACHELOR OF EXPERIENTIAL DESIGN**

## Supplemental Admission Requirements Information 2021/ 2022

Bachelor's Degree Program  
Trafalgar Road Campus

Program Code: PBXDN

If you require this information in an accessible format, please contact: [registrar@sheridancollege.ca](mailto:registrar@sheridancollege.ca)

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**Selection Process for Applicants**

Candidates to the program will be selected based on their academic achievement (in progress or completed) and the results of their Portfolio and Writing Submission evaluation.

Note: transcripts and grades are NOT used in assessing the Portfolio and Writing Submission.

Applicants selected for the program will be notified through their Sheridan email account. These decisions may not be released over the phone. Check your Sheridan email account frequently. Many of the communications you receive from Sheridan come to you exclusively via your Sheridan email account. Fee, registration and timetable information will follow. Classes for the fall term begin Tuesday, September 7, 2021.

## **Academic Integrity**

By submitting your Admission Requirements, you are agreeing to comply with Sheridan's Academic Integrity Policy. The Academic Integrity Policy states:

Sheridan College is committed to upholding the highest standards of academic integrity. The International Centre for Academic Integrity (ICAI) defines academic integrity as “a commitment, even in the face of adversity, to six fundamental values: honesty, trust, fairness, respect, responsibility, and courage. From these values flow principles of behavior that enable academic communities to translate ideals into action”.

Applicants who are found to have falsified transcripts, cheated on admission tests, or submitted fraudulent documents or in any other way attempted to circumvent the admissions process in a manner inconsistent with the principles of academic integrity, will not be granted admission to the College. Those applicants will be ineligible for admission to any Sheridan program or course for a period of not less than 5 years, after which admission to the College will be reviewed on a case-by-case basis.

For programs where a portfolio submission is required as part of the admission process, portfolio work should represent an applicant's own ideas, writing, projects and creations. Where others have contributed, or non-original ideas have been included, applicants will give proper recognition and reference.

## Online Portfolio Submission Requirements

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**Submission of these portfolio requirements will be online. Submission details will be provided to applicants once Sheridan receives their application.**

By submitting the Portfolio of Original Work and Writing Submission to Sheridan College, you acknowledge that you completed all contents of the portfolio and the writing independently, it was not created by another person, and you did not use anyone else's work.

### **Portfolio of Original Work and Writing Submission Requirements:**

Your Portfolio and Writing Submission provide us with insight into your interest and aptitude for experiential design and the breadth and depth of your skills. Your submission will be assessed based on your suitability as a candidate for the first year of study in the Honours Bachelor of Experiential Design program.

Your complete submission consists of:

1. Writing Submission (PDF)
2. Portfolio of Original Work (PDF)

### **Writing Submission**

The Writing Submission counts for 20% of the assessment score.

This requirement consists of two parts:

1. Memorable Experience description
2. Statement of Intent

## 1. Memorable Experience

Describe a memorable experience you have had (from childhood or more recently) in a public or commercial, interior or exterior, space of your choice (Examples: a park, a natural setting, a mall, a store, a public square, a museum/art gallery, an event venue, public transit, or another type of public space). You could also write about a more current experience during the pandemic that reflects the changes in how we interact and navigate within spaces.

You can focus on the small details and the broader aspects of your experience. Do not choose a private space such as your home.

For instance, you may have seen a concert in a park when you were younger and this experience was particularly memorable because of the setting, the people you were with, the time of day, the weather, the performance, the food that you ate, and how it made you feel during and afterwards.

You will not be evaluated on the type of experience that you choose so don't worry about making a "wrong" choice.

Please include the following:

- A title/name for the experience
- Identify and describe the location and length of time of the experience
- Various events, actions, or happenings that occurred
- Were you alone or with other people?
- How did this experience activate your senses?
- How did this experience make you feel?
- What specific aspects of the experience were memorable and why?

Length: 500 to 700 words

Format: Double-spaced, 11pt. sans serif font

## 2. Statement of Intent

Please answer the following questions:

1. What intrigues you about the Experiential Design program?
2. What do you hope to learn in the program?
3. Why do you feel you are a good fit for this program?

Length: 200 to 300 words

Format: Double-spaced, 11pt. sans serif font

### Submission

- Submit both requirements in one PDF file
- 8 ½ x 11 in. page size (vertical orientation)
- File Name: WritingSubmission.pdf

For Reference Only

## Portfolio of Original Work

The mandatory portfolio materials are detailed below, PLEASE READ AND FOLLOW ALL INSTRUCTIONS CAREFULLY.

The Portfolio of Original Work counts for 80% of the assessment score.

Please follow these instructions:

- All submitted work must be original and completed by you.
- You can include examples of both hand and digital work

Creative work to include in the portfolio:

You can select between 8 to 10 additional pieces of original creative work for the portfolio. There is a wide range of types of work that you can include as listed below.

Aim to demonstrate your skills and interests in a variety of types of subject matter and media.

REQUIRED as one of the 8 to 10 pieces:

Process work sample – A minimum of three pages of scanned sketches, notes, and/or visual research that is process work for one of the other pieces in the portfolio. The purpose is to demonstrate the creative thinking process you used to develop an original piece of work.

Types of work you can include:

- Architectural and/or object drawings or renderings (hand or digital)
- Sketches/Drawings/Painting/Collage (prefer focus on landscape, space, or architecture)
- Photography (prefer landscape, spaces and/or architecture)
- Graphic Design/Typography/2D Design
- Architectural or object scale models
- Sculpture/3D Design
- Fiber/Textiles
- Web/Interactive
- Video/Animation/Time-based

### Further Instructions:

- Multi-view architectural or object drawings can be combined in one or two pages. This will count as one piece.

- Two-dimensional non-digital work such as drawings and paintings should be reproduced as high quality scans or photographs.
- Three-dimensional non-digital work should be represented with high quality photographs from multiple angles. You can include both overall and detailed views.
- Please use proper lighting when photographing 2D and 3D work.
- For web, interactive, video, and time-based pieces you can include one or two stills and a hyperlink/URL to view the work in a web browser.
- LABELS: each piece should have a title and a two or three sentence description. This text should be black, 10pt., use a sans serif font. Place the text in the bottom right corner of the page.

### **Submission**

- Submit all pieces of work in one PDF document.
- Document Format: Full colour, 11 x 17 in. (horizontal orientation)
- Each of the 8-10 pieces should have at least one page; you can use multiple pages per piece if necessary.
- File Name: PortfolioOriginalWork.pdf

### **Additional Information**

If you require assistance regarding this document, please call 905-845-9430 and select option 4 to speak with an Information Specialist in our Contact Centre.

**Please note: The deadline submit portfolios for the first round of assessment is Friday, February 26th, 2021, 1:00pm EST. After this date, assessment will be made on a first-come, first-served basis for the remaining available seats.**