

Sheridan

Official Contest Entry Rules

THIS CONTEST IS FOR STUDENTS WHO HAVE ACCEPTED AN OFFER OF ADMISSION TO SHERIDAN COLLEGE AND PAID THEIR FEES AND WILL BE INTERPRETED AND SUBJECT TO CANADIAN FEDERAL, PROVINCIAL, MUNICIPAL AND LOCAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED. NO ADDITIONAL PURCHASE NECESSARY TO ENTER OR WIN.

“Sheridan Moments Contest” (the “Contest”) is administered by the Sheridan College Institute of Technology and Advanced Learning (the “Sponsor”). Any questions, comments or complaints regarding the Contest should be directed to the Marketing and Brand Strategy department at 1430 Trafalgar Road, Oakville, Ontario, L6H 2N7. By participating in this Contest, each contestant agrees to be legally bound by these Official Contest Entry Rules and acknowledges having read the Rules (the “Rules”).

1. CONTEST PERIOD

The Contest is run by the Sponsor and will begin on February 1, 2018 at 12:00:01 a.m. ET, with draws taking place on the sixth day of classes for each of the Fall 2018, Winter 2019, and Spring 2019 terms (the “Contest Period”). Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and to select a winner for each term from previously received applicable eligible Entrants (as defined below).

2. ELIGIBILITY

To win a Prize, a person (“Entrant”) must, at the time of the draw for their start term:

- (i) have accepted an offer of admission to the Sponsor and plan to commence a new program of studies in the term for which that draw was held;
- ii) have paid their fees for their first year of study at Sponsor;
- (iii) be at least (18) eighteen years of age, or, if under eighteen, have received the written permission of their legal parent or guardian to enter the Contest and potentially become a winner of a prize;
- (iv) have agreed to comply with applicable laws (including, but not limited to, libel and obscenity), assume responsibility for their activities, and not to harass, disrupt, abuse, or invade the privacy rights of others; and
- (v) have read and accepted, and agreed to comply with these Rules, and with the Privacy and Legal Statement for Sponsor found at <https://www.sheridancollege.ca/privacy-legal.aspx>
- (vi) current students must not have already received a Prize as a winning Entrant in this Contest

Employees, representatives and agents of the Sponsor, as well as anyone domiciled with or related to such employees, representatives or agents, and the Contest judges, are not eligible to enter, or otherwise, to

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participate in this Contest. Current students entering their first semester of a new program of study at the time of the draw are eligible in accordance with (i) above.

3. HOW TO ENTER THE CONTEST:

(i) Share your Sheridan Moment from your personal Twitter or Instagram account using the hashtag #SheridanMoment, which is subject to the applicable social media platform user terms and conditions.

(ii) Follow @OurSheridan or @SheridanCollege on Twitter and/or @Sheridan_College on Instagram to ensure you will receive notifications from the Sponsor.

(iii) If your #SheridanMoment is selected to be displayed on the getstarted.sheridancollege.ca website, you will receive a Direct Message within Twitter or Instagram notifying you that you are eligible to enter the draw. That Direct Message will include a link to a brief Contest Registration form. Submission of that form will count as your official entry into the draw.

(iv) Increase your possible chances of winning by submitting more than one #SheridanMoment during the Contest Period. You will receive a Direct Message notification via Twitter or Instagram for each eligible #SheridanMoment contest entry.

(v) to be considered an eligible entry, Sheridan reserves the right to vet entries based on consistency with Sheridan's Student Code of Conduct.

Important note: If your Twitter account is set to "protected mode" the Tweet and/or responses may not be visible in the Sponsor's inbox and may not thus be received by the Sponsor.

Proof that the winner is the authorized Twitter or Instagram account holder may be required. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, which will be void.

By entering the Contest and submitting a Tweet and/or photograph or video, each entrant: (i) grants to the Sponsor, in perpetuity, a world-wide non-exclusive royalty-free unrestricted license and waiver of moral rights to use, copy, adapt, transmit, display, preforme, distribute and create derivative work from, any and all content the Entrant elects to transmit in connection with the Contest.; ii) allows the Sponsor to use the contestant's name, program, address and/or photograph in advertising or other publicity, in any form of media; and(iii) agrees to release and hold harmless the Sponsor, its affiliates, advertising and promotional agencies, suppliers of materials or services related to the Contest and all of their respective shareholders, directors, officers, employees and agents from and against any and all claims including but not limited to claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark

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infringement breach of contract or any other intellectual property related cause of action that relate in any way to the Tweet or Instagram post.

4. PRIZES

4.1 Prize Package: There are a total of three (3) individual prizes (each constituting a “Prize”) which are available to be won by Entrants (the “Prize Winners”). The Prize consists of a \$500 credit made to student OneCard for use at the bookstore or on campus, which will be available for pickup by the winning student. Instructions for pickup will be given when the student is notified that she/he has won. The approximate retail value of the Prize is \$500. All amounts in these Rules are in Canadian dollars.

The winners will be required to provide the Sponsor with the following information in order to receive their Prize:

First, Middle and Last Name

Date of Birth

Sheridan Student ID number

Program.

The winners are solely responsible for payment of any applicable taxes and reporting any taxable income associated with the Prize. The Prize cannot be substituted or transferred to a third party. However, the Sponsor may in its discretion substitute the Prize for another prize which is, in its opinion, of equal or greater value. Any additional costs not described in these Rules as part of the Prize that are incurred in collecting and using the Prize are the winner's responsibility.

4.2 Additional Prizes: Additional prizes may be added throughout the Contest Period in which case they will be announced on the getstarted.sheridancollege.ca website.

5. WINNER SELECTION PROCESS

The winning entry will be selected by random draw for each of the Fall 2018, Winter 2019, and Spring ~~2019~~ terms. The Entrant of each winning entry will be notified via Twitter or Instagram and must respond within 48 hours of transmission or she/he may be disqualified (and will forfeit all rights to the Prize). In the event that Entrant who submitted winning entry does not respond within the 48-hour period, the Sponsor reserves the right, in its sole and absolute discretion, to select an alternate winning Entrant from among the remaining eligible entries (in which case the foregoing provisions of this section shall apply to such new selected contestant).

The odds of winning depend on the total number of eligible entries received.

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In order to be declared the confirmed Prize Winner or win any prize, a selected contestant (or, if he or she is a minor in his/her province or territory of residence, his/her parent or legal guardian) must, in addition to meeting the Contest eligibility criteria and confirm in writing.

(v) correctly answer, in person, a mathematical skill testing question without assistance of any kind (subject to AODA requirements), whether electronic or otherwise.

6. GENERAL TERMS AND CONDITIONS

6.1 In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Rules shall govern.

6.2 No Liability: The Sponsor will not be liable for:

(i) any failure of the getstarted.sheridancollege.ca website, Sponsor servers or other sites (including social media sites) during the Contest;

(ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software;

(iii) the failure of any contest registration or entry to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website;

(iv) any injury or damage to a contestant's, or any other person's computer related to or resulting from participating or downloading any material in the Contest; and

6.3 Acceptance of Prizes: All prizes must be accepted as awarded and are not transferable, assignable or convertible to cash;

(i) the costs of everything not specifically stated as included in the prizes are the sole responsibility of the winner;

(ii) if the winner does not utilize any part(s) of his/her prize, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place;

6.4 Termination of Contest: The Sponsor reserves the right, in its sole and absolute discretion, to void any entry and/or withdraw, suspend, amend or terminate this Contest in whole or in part (or to amend these Rules) in any way at any time without prior notice (but subject to applicable law), in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that, in the Sponsor's sole discretion determines, interferes with the proper conduct of this Contest as contemplated by these Rules, or in the event of any accident, printing, administrative, or other error or any kind, or for any other reason. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a

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violation of criminal and civil laws and should such an attempt be made, the person will be automatically disqualified and the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any contestant, entry, or vote with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

6.5 Name/Image of Winners and Content :

6.6 Dispute - In the event of a dispute regarding who submitted an entry, entries will be deemed to have been submitted by the authorized account holder of the social media account that was used to submit the entry. "Authorized account holder" is defined as the person who is assigned a Twitter or Instagram account by www.twitter.com or www.instagram.com.

6.7 Personal Information: By entering this Contest, each contestant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy <https://www.sheridancollege.ca/privacy-legal.aspx> unless the contestant otherwise specifies by giving the Sponsor notice in writing.

6.8 Judges' Decisions: This Contest is subject to all applicable federal, provincial, municipal and local laws and regulations. The decisions of the Sponsor and Contest judges with respect to all aspects of this Contest are final and binding on all contestants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of contestants and entries.

6.9 Twitter or Instagram Disclaimer: The Contest is in no way sponsored, endorsed, administered by, or associated with Twitter or Instagram. Each contestant acknowledges that he/she provides his/her information to the Sponsor and not to any third parties. The information a contestant provides will only be used for the administration of this Contest and in accordance with the Sponsor's privacy policy located at <https://www.sheridancollege.ca/privacy-legal.aspx>. All Third Parties are completely released of all liability by each contestant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to any third party.