

Sheridan

Apply for Sheridan College's Best Job and Enjoy the Best Year of your College Career!

Sheridan College is hiring for our Social Community Leader team. Does this sound like YOU?

We want someone who is passionate about the Sheridan experience. We want to tell the story of life on campus through the eyes of current students and intrigue others to join in and help build the Sheridan community.

Become a VOICE of Sheridan College. Tweet. Post. Pin. Our Social Community Leaders create engaging content and communicate about campus life across our dedicated social media channels on a daily basis.

Discover the PULSE of Sheridan College. Find, attend and cover the most exciting events, clubs and social gatherings happening around Sheridan.

Create the SPARK of Sheridan College. Develop, plan and execute campaigns, contests and giveaways that resonate with our students and engage the community in new and fun ways.

Here's what it takes:

Our ideal candidate is community-minded, socially aware, and passionate about the Sheridan experience. They are social media savvy and want to share their excitement with the world around them.

If this sounds like you, keep reading...

Throughout the **2016 Fall term** Social Community Leaders will be responsible for posting original content as well as content passed on from partners. They will also be visiting school clubs, events and social gatherings to provide real time coverage. Social Community Leaders must understand key social media principles about developing relevant, engaging, and timely online conversations.

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What are the traits of a Sheridan Community Leader?

- You are active in the Sheridan community
- You are an active user of social media and knowledgeable about developing engaging social content that drives conversations and followers
- You are “in the know” of events on campus
- You are involved in groups and events on campus and can't walk across campus without seeing 10 people you know
- You are a strong communicator and love sharing your life online
- You are charismatic and love telling stories
- Bonus if you have a passion for video and/or photography

Job Overview and Responsibilities:

- \$13 / hr
- Will be required to work 5 hours a week
- Active participation on dedicated Sheridan college social media channels including Facebook, Twitter, Instagram, Pinterest and more
- Availability to work independently and take initiative
- Meeting and interacting with the Sheridan Community
- Attend and participate in events throughout the college **may include weekends and/or evenings*
- Prepare concise weekly reports detailing social activity
- Other duties as required
- **Apply online by July 19, 2016**

Application Process:

- Please submit a resume along with any social media accounts to:
marketinginfo@sheridancollege.ca
- Applicants must be a current Sheridan College student
- Share your skills with us on Twitter, Instagram, and Facebook by using the **#SheridanLeader** hashtag, demonstrating content you would share if selected
- OPTIONAL: Create a 30 second – 1 minute video describing why you are the ideal Sheridan College Community Leader, upload it (via YouTube or any other location) and provide the link with your application
- The position is open to both domestic and international students

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- **IMPORTANT: Applicants must be eligible for WORK STUDY.** Find out more:
<https://www.sheridancollege.ca/admissions/financial-aid-and-awards/work-study-assistance.aspx>