



Key Performance Indicators

2011-12



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KPI Overview

Ontario college data collection on graduate outcomes, graduate satisfaction and employer satisfaction began in the fall of 1998. The indicators were factored into the mechanism for distributing government transfer payments among colleges, starting in 2000-01. The KPI funds are distributed to colleges based on a formula that reflects the size of the college and its KPI scores. Student satisfaction data has also been collected since 1998-99, but is not tied to funding distribution. All students are surveyed beyond their first semester, and graduates and employers are surveyed six months after student graduation.

2011-12 Key Performance Indicator (KPI) Results

Sheridan's KPI results are a positive indication that Sheridan is providing students with marketable knowledge and skills that are relevant and up-to-date. Sheridan's 2011-12 KPI ratings are higher than the GTA and similar or close to the provincial averages, as indicated in the chart below.

In viewing the results, however, singular college-to-college comparisons can be misleading. It should be remembered that many mitigating circumstances are at play in these statistical outcomes: each college has a different set of programs; each has a different mix of students; each college resides in a different locale and is affected by varying regional influences; some colleges serve more remote regions of the province and rely on different delivery approaches; etc.

The GTA benchmark is calculated using an average of the KPI rates of colleges which are similar in size, locale and program offerings (i.e. Centennial, Durham, George Brown, Humber, Mohawk, Seneca and Sheridan).

Chart 1: 2011-12 KPI Results (Sheridan and other GTA colleges)

Key Performance Indicators, 2011-12 (GTA Colleges)						
	Average of Five KPIs	Overall Graduation Rate	Employer Satisfaction Rate	Graduate Employment Rate	Graduate Satisfaction Rate	Student Satisfaction Rate
Sheridan	80.2%	70.9%	93.4%	82.1%	78.7%	75.7%
Mohawk	79.2%	60.8%	92.6%	82.7%	78.2%	81.9%
Humber	78.5%	63.5%	92.4%	83.1%	78.6%	75.1%
Durham	78.3%	68.0%	93.4%	83.1%	73.3%	73.8%
George Brown	77.5%	67.0%	91.1%	81.4%	77.6%	70.4%
Seneca	75.5%	54.6%	93.5%	77.1%	78.3%	74.0%
Centennial	74.9%	61.3%	93.0%	72.8%	75.8%	71.8%
GTA	77.7%	63.7%	92.8%	80.3%	77.2%	74.7%
Province	79.3%	65.0%	92.8%	83.0%	78.9%	76.8%

Student Graduation Rate

The graduation rate is based on tracking individual students who entered a program of instruction in a particular enrolment reporting period and assessing how many of those individuals completed the program a number of years later.

The program duration used to establish a student's program completion time frame equals approximately 200 per cent of the normal program duration with the exception of applied degrees where a seven-year completion period is used.

For example, the 2011-12 KPI Graduation Rate is based on students who started one year programs in 2009-10, two year programs in 2007-08, three year programs in 2005-06 and four year programs in 2004-05, and who had graduated by 2010-11.

This year Sheridan's overall graduation rate has decreased by 1.1% from the previous year, going from 72 per cent last year to 70.9 per cent this year. However, there has been an increase in the applied degree graduation rates.

Figure 1: 2011-12 KPI Graduation Rate by Credential (Sheridan compared to GTA average)

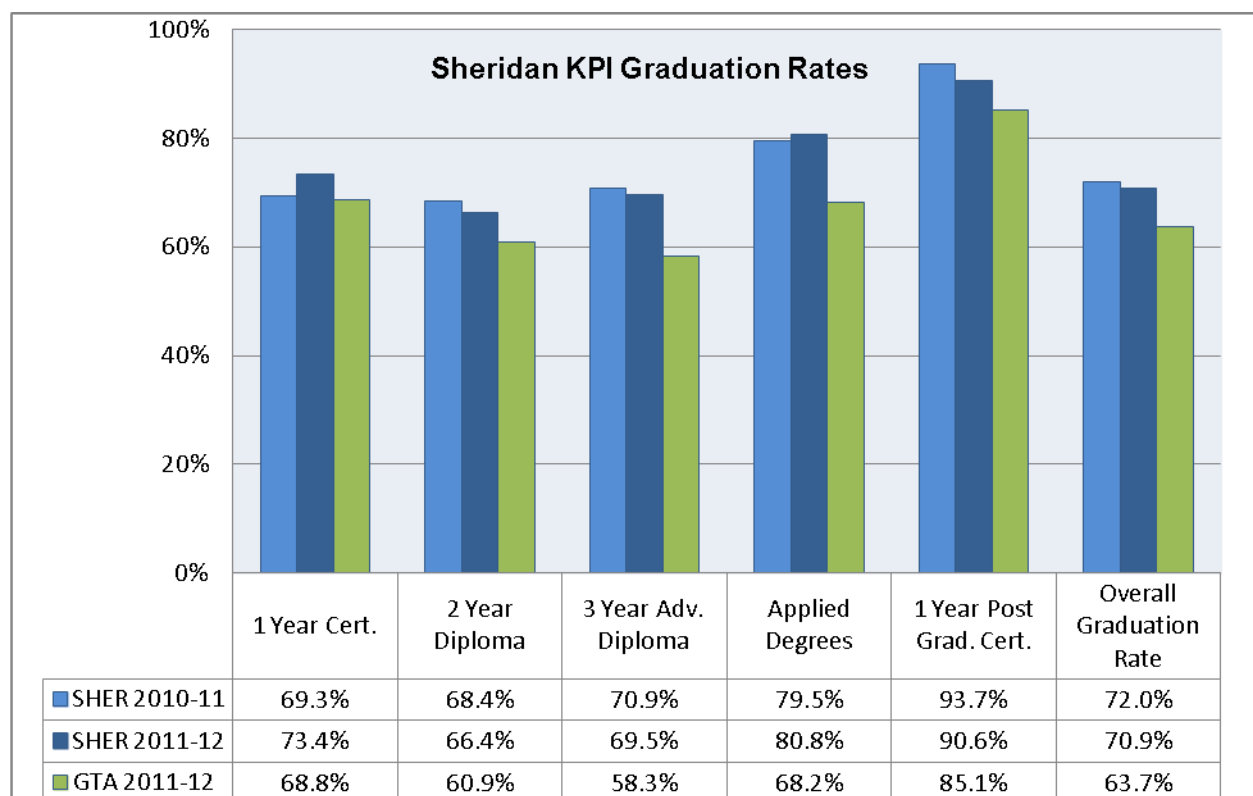


Figure 2: 2011-12 KPI Graduation Rate (Sheridan compared to GTA colleges)

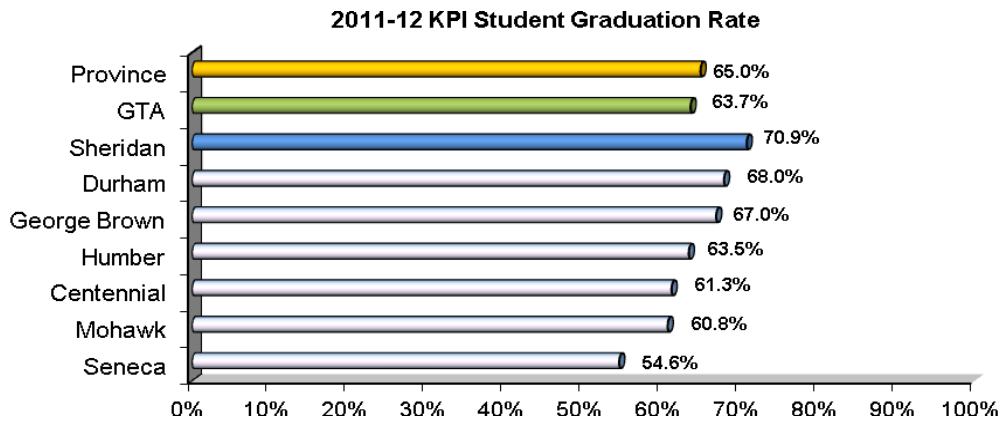


Chart 2: 2011-12 KPI Graduation Rate (Sheridan compared to GTA colleges)

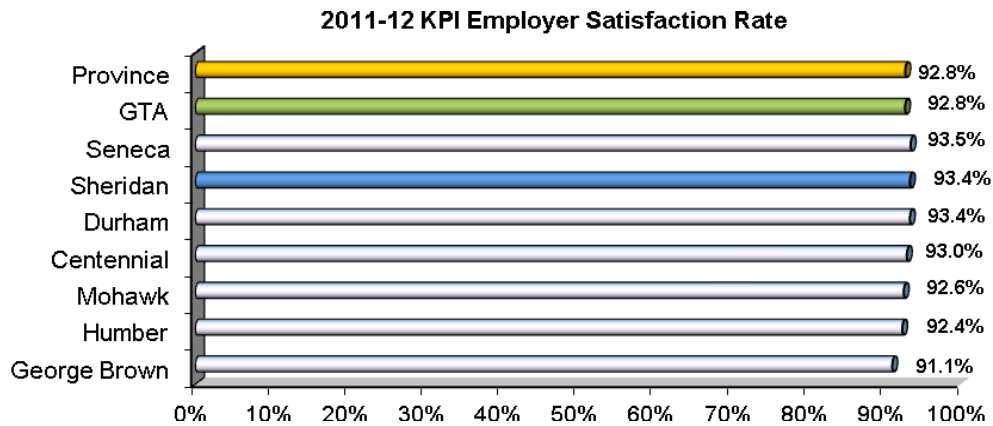
KPI Graduation Rate* (SHER vs GTA)						
College	Graduation Rate - 1 year Certificate	Graduation Rate - 2 year Diploma	Graduation Rate - 3 year Adv. Diploma	Graduation Rate - 4 year Degree	Graduation Rate - 1 year Post Grad. Certificate	2011-12 Overall Graduation Rate
Sheridan	73.4%	66.4%	69.5%	80.8%	90.6%	70.9%
Durham	82.5%	64.5%	66.8%	..	65.9%	68.0%
George Brown	67.6%	66.0%	57.9%	57.6%	88.4%	67.0%
Humber	71.6%	59.3%	53.9%	73.2%	87.3%	63.5%
Centennial	68.7%	59.2%	52.3%	78.3%	85.3%	61.3%
Mohawk	69.3%	58.0%	58.0%	..	89.5%	60.8%
Seneca	48.2%	52.6%	49.5%	51.3%	88.8%	54.6%
GTA	68.8%	60.9%	58.3%	68.2%	85.1%	63.7%
Province	72.6%	62.4%	59.3%	67.6%	85.5%	65.0%

* The 2011-12 KPI Graduation Rate is based on students who started one-year programs in 2009-10, two-year programs in 2007-08 three-year programs in 2005-06 and four-year programs in 2004-05, and who had graduated by 2010-11.

Employer Satisfaction Rate

The employers' contact information is supplied by the graduates and the employer is then surveyed. The employer satisfaction rate is determined from the employers' overall satisfaction with their employees "college preparation for the type of work he/she is doing". This year rate has decreased by 1.2% from the previous year, going from 94.6 per cent last year to 93.4 per cent this year. However, Sheridan's employer satisfaction rate has been consistently higher than both the GTA and the provincial averages.

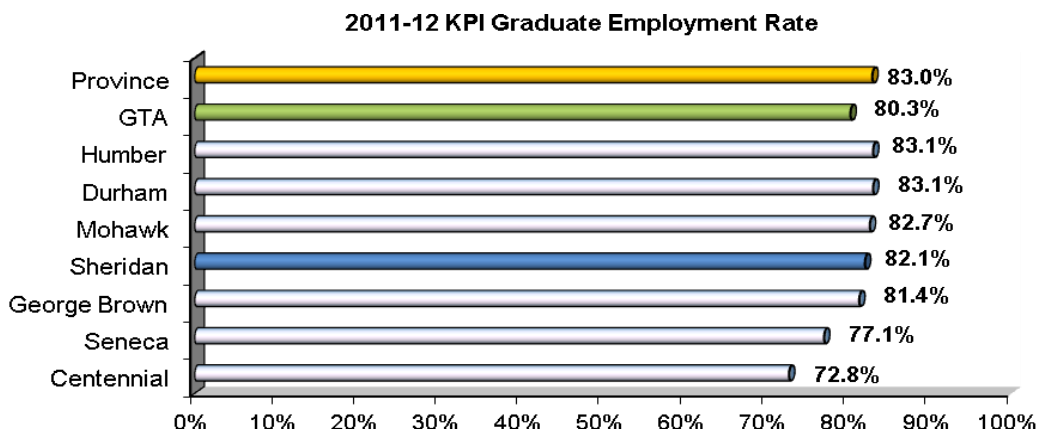
Figure 3: 2011-12 KPI Employer Satisfaction Rate (Sheridan compared to GTA colleges)



Graduate Employment Rate

The KPI Employment rate is the percentage of graduates who are working full or part time within 6 months of graduation. It excludes those who are in school full time, or are not actively looking for work. After suffering from a sharp decline in 2008-09, Sheridan's graduate employment rate has remained relatively stable over the last three survey periods. This year's results show a marginal increase going from 81.9% last year to 82.1% this year.

Figure 4: 2011-12 KPI Graduate Employment Rate (Sheridan compared to GTA colleges)

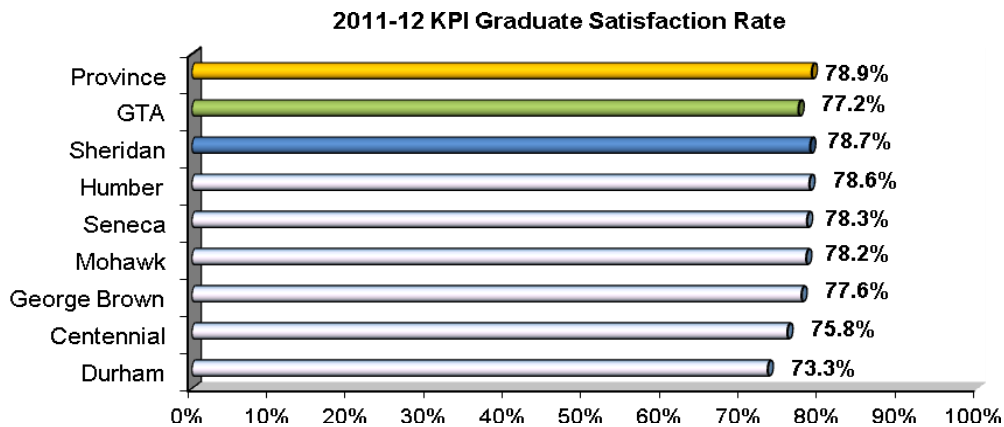


Graduate Satisfaction Rate

This is determined from the percentage of graduates who are very satisfied / satisfied with the usefulness of their college education in achieving their goals after graduation.

For the 2011-12 reporting year, the graduate satisfaction rate increased slightly, going from 78.0 per cent to 78.7 per cent.

Figure 5: 2011-12 KPI Graduate Satisfaction Rate (Sheridan compared to GTA colleges)



Student Satisfaction Rate

This rate is calculated from four key indicators: the knowledge and skills that will be useful in their future career, overall quality of the learning experience, overall quality of facilities/resources, and overall quality of services. The student satisfaction rate has remained constant for the last the two survey periods, at 75.7 per cent.

Figure 6: 2011-12 KPI Student Satisfaction Rate ((Sheridan compared to GTA colleges)

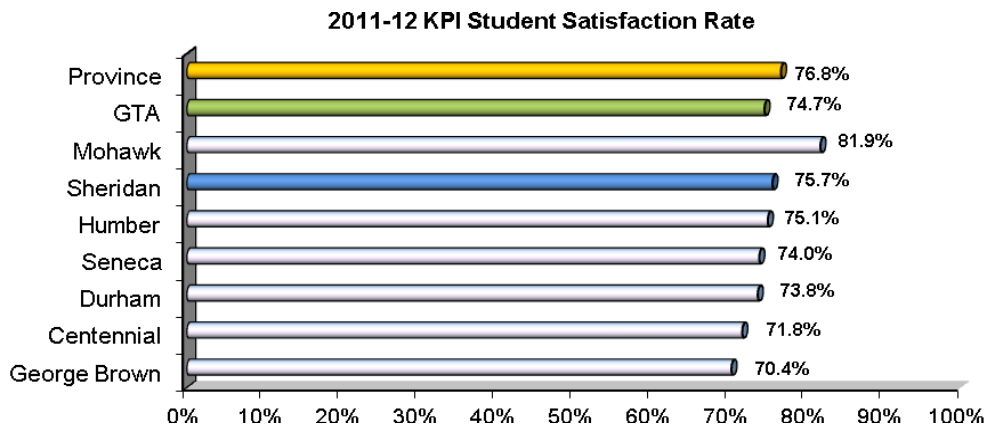


Figure 7: Trends in Sheridan KPIs (Employer, Graduate, Student & Graduation Rates)

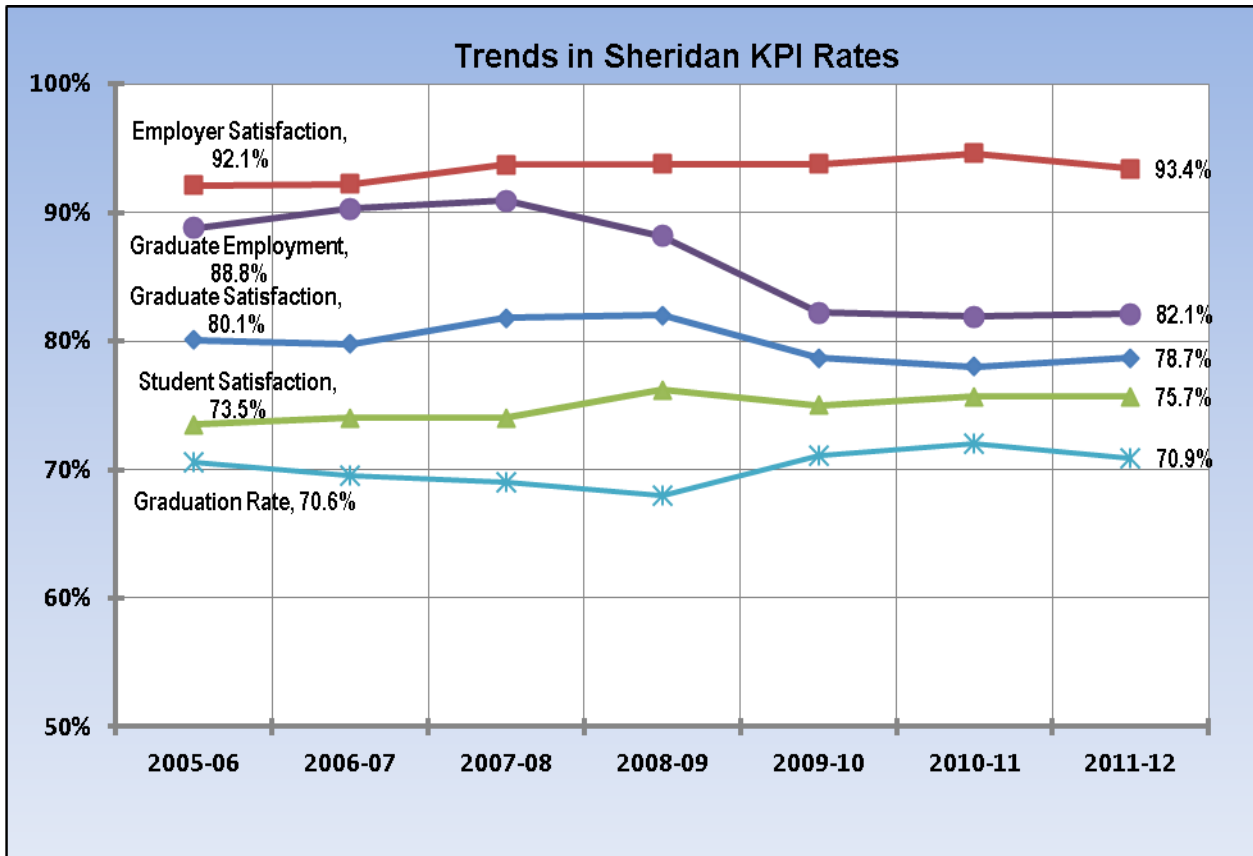


Chart 3: Trends in Sheridan's Key Performance Indicators (2008 - 2012)

Trends in Sheridan KPIs						
	SHER 2008-09	SHER 2009-10	SHER 2010-11	SHER 2011-12	GTA 2011-12	PROV 2011-12
Graduation Rate	68.0%	71.1%	72.0%	70.9%	63.7%	65.0%
Employer Satisfaction Rate	93.8%	93.8%	94.6%	93.4%	92.8%	92.8%
Graduate Employment Rate*	88.2%	82.2%	81.9%	82.1%	80.3%	83.0%
Graduate Satisfaction Rate	82.0%	78.7%	78.0%	78.7%	77.2%	78.9%
Student Satisfaction Rate	76.2%	75.0%	75.7%	75.7%	74.7%	76.8%
Knowledge and Skills Gained (Q14)	86.7%	85.8%	85.6%	86.5%	86.3%	87.4%
Quality of Learning Experience (Q26)	81.8%	79.1%	79.7%	81.8%	79.2%	80.8%
Quality of Facilities/ Resources (Q44)	68.8%	68.7%	69.8%	67.8%	67.5%	70.1%
College Services (Q45)	67.4%	66.6%	67.7%	66.8%	65.8%	68.8%

* 2011-12 graduate data is from graduates of 2010-11 academic year.

KPI Student Satisfaction Rate (Capstone Questions)

Capstone Question 14: Over time, the 'Knowledge and Skills Gained' KPI has remained relatively stable, ranging between 85.4 per cent and 86.5 per cent.

Capstone Question 26: Quality of the 'Learning Experiences' KPI has improved over time, going from 78.7 per cent to 81.8 per cent.

Capstone Question 44: Over time, Quality of Facilities/Resources' KPI has ranged from 66.3 per cent to 67.8 per cent.

Capstone Question 45: Over time, the 'Quality of Services' KPI has ranged from 65.8 per cent to 66.8 per cent.

Figure 8: Trends in Sheridan's Student Satisfaction Rate (Capstone Questions)

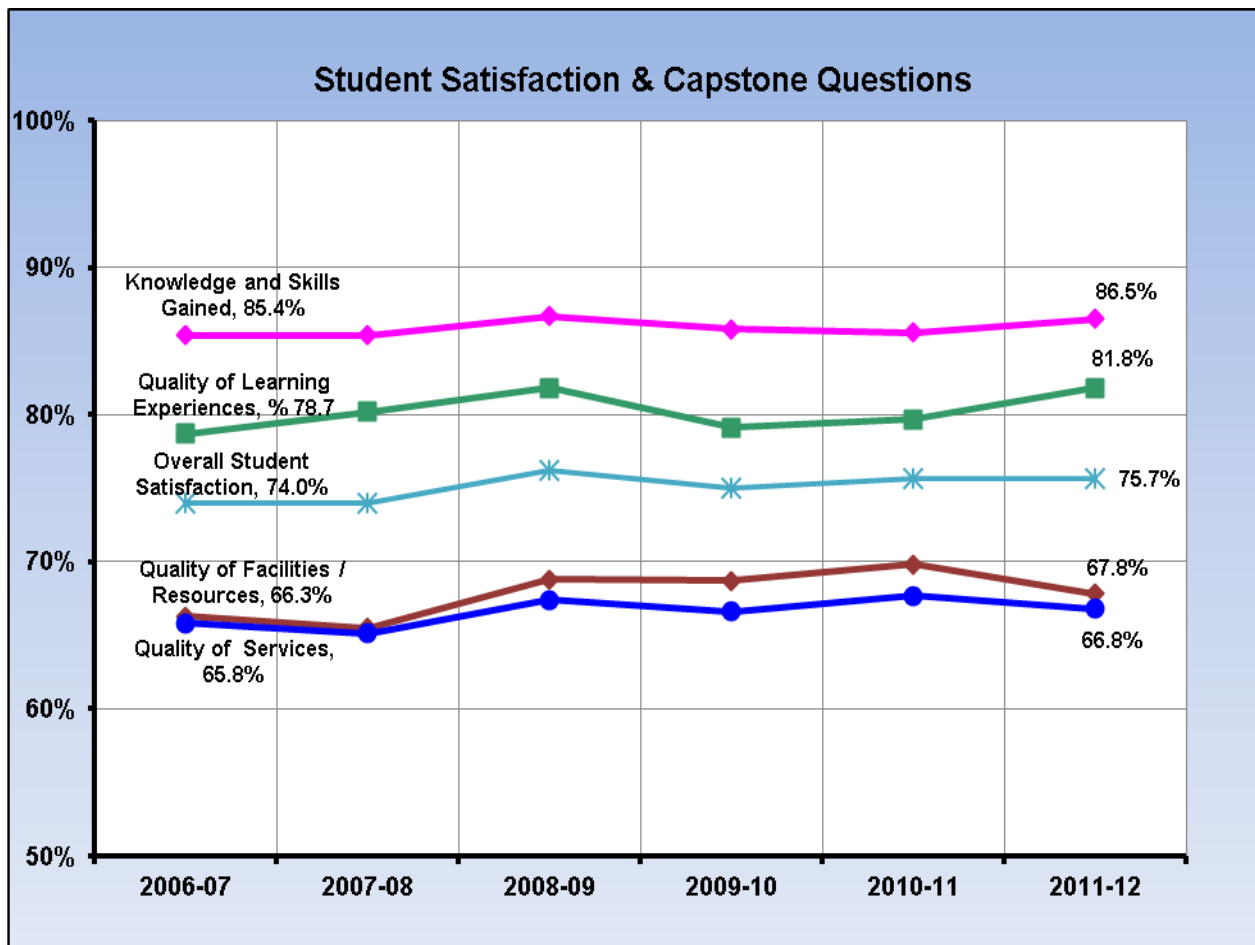
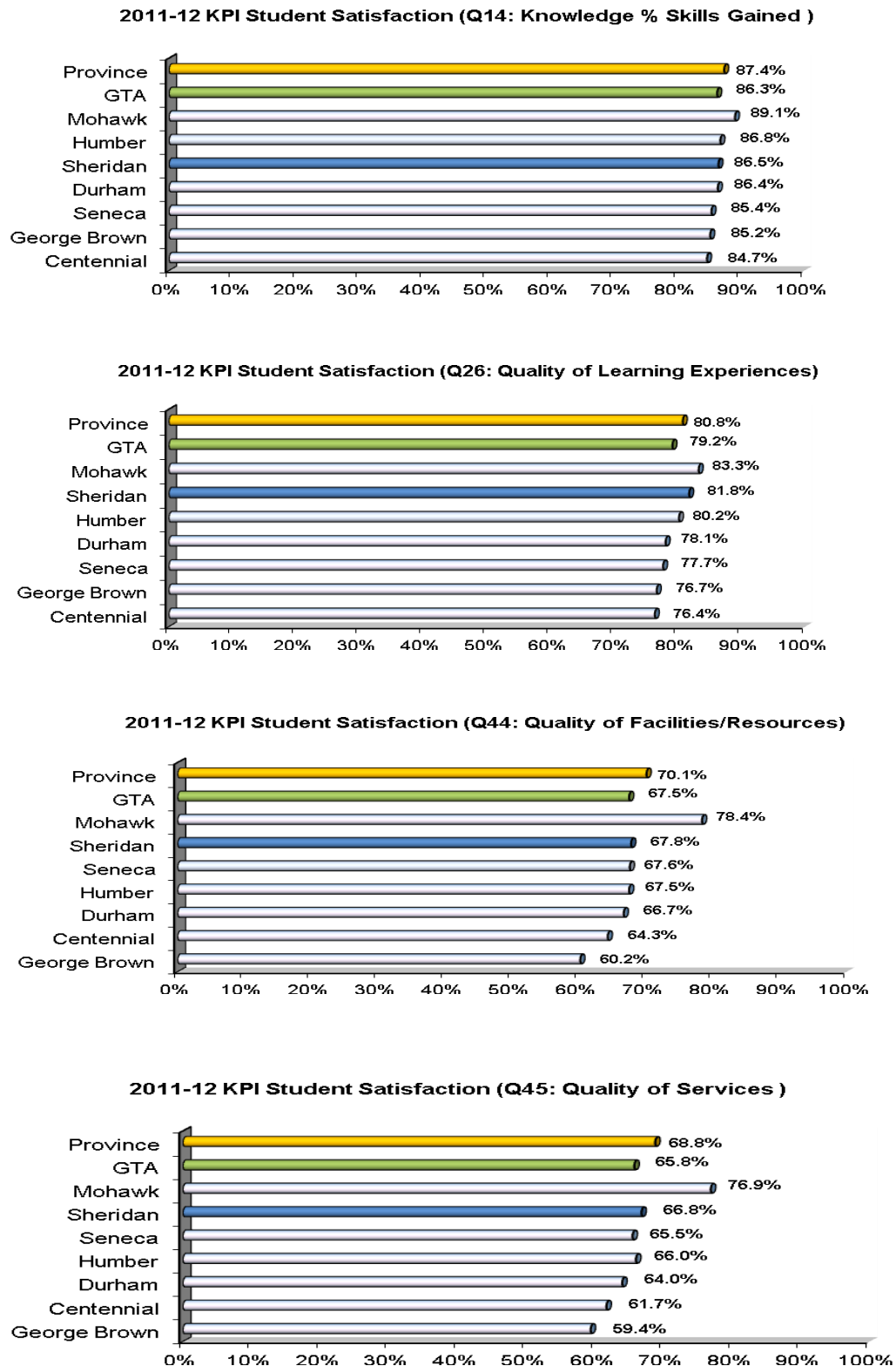


Figure 9: KPI Student Satisfaction Rate (Capstone Q14, Q26, Q44 & Q45)



Appendix:

Chart 4: 2011-12 KPI Student Satisfaction Rate by Campus

2011-12 KPI Student Satisfaction Rate by Campus						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Province	87.4%	80.8%	70.1%	68.8%	76.8%	117,811
Large Colleges	86.7%	79.9%	69.4%	67.7%	75.9%	69,520
Sheridan	86.5%	81.8%	67.8%	66.8%	75.7%	7,821
Trafalgar Campus	86.5%	81.9%	74.5%	70.1%	78.3%	3,325
Davis Campus	83.7%	78.5%	62.0%	62.1%	71.6%	3,668
Hazel McCallion Campus	81.4%	75.9%	78.8%	75.3%	77.8%	377

Chart 5: 2011-12 KPI Student Satisfaction Rate by Faculty

2011-12 KPI Student Satisfaction Rate by Faculty						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Province	87.4%	80.8%	70.1%	68.8%	76.8%	117,811
Large Colleges	86.7%	79.9%	69.4%	67.7%	75.9%	69,520
Sheridan	86.5%	81.8%	67.8%	66.8%	75.7%	7,821
Faculty of Animation, Arts and Design	89.7%	86.2%	74.3%	68.0%	79.5%	1,868
Faculty of Business	82.7	77.2	72.8	70.3	75.8%	1,926
Faculty of Applied Health and Community Studies	89.9	85.0	63.1	63.0	75.2%	1,938
Faculty of Humanities and Social Sciences	74.0%	79.3%	67.3%	68.1%	72.2%	264
Faculty of Applied Science and Technology	82.5%	74.9%	65.0%	64.0%	71.6%	1,374

Chart 6: 2011-12 KPI Student Satisfaction Rate – Top Ten Programs

2011-12 KPI Student Satisfaction Rate - Top Ten Programs						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Interactive Multimedia PINMM (Trafalgar Campus)	100	100	94.4	88.9	95.8	18
Bach Applied Arts- Photography PBAAP (Trafalgar Campus)	100	100	87.5	78.1	91.4	32
Quality Assurance Coop PQUAC (Davis Campus)	100	100	81.8	81.8	90.9	11
Financial Planning PFINP (Hazel McCallion Campus)	100	100	81.8	81.8	90.9	11
Journalism - New Media PJRNM (Trafalgar Campus)	100	93.3	100	86.7	95	15
Performing Arts - Preparation PPAPN (Trafalgar Campus)	98.2	98.2	92.9	94.6	96	56
Computer Animation PCANM (Trafalgar Campus)	97.2	97.2	88.9	75	89.6	36
Music Theatre - Performance PMUST (Trafalgar Campus)	96.2	93.4	74.5	75.5	84.9	106
Web Design PNMED (Trafalgar Campus)	95.5	95.5	81.8	68.2	85.2	22
BAISc (Info Systems Security) PBAIS (Trafalgar Campus)	89.2	94.6	89.2	81.1	88.5	37

Chart 7: 2011-12 KPI Student Satisfaction Rate by Program

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Province	87.4	80.8	70.1	68.8	76.8	117,811
Large Colleges	86.7	79.9	69.4	67.7	75.9	69,520
Sheridan	86.5	81.8	67.8	66.8	75.7	7,821
Advanced Special Effects Makeup PASEM (Trafalgar Campus)	88.2	88.2	76.5	58.8	77.9	17
Advanced Television and Film PATAF (Trafalgar Campus)	84.2	47.4	84.2	68.4	71.1	19
Advertising (2 yrs) PADVT (Trafalgar Campus)	88.9	88.9	75	77.8	82.6	36
Advertising (3 yrs) PADVA (Trafalgar Campus)	88.6	88.6	78.5	79.7	83.9	79
Animal Care PANCR (Davis Campus)	94	95	53	51	73.3	100
Applied Arts (Interior Design) PBAID (Trafalgar Campus)	86.7	82.2	42.2	46.7	64.4	45
Applied Photography PAPHT (Trafalgar Campus)	94.4	91.7	72.2	58.3	79.2	36
Architectural Technician PATCN (Davis Campus)	96.3	81.5	44.4	59.3	70.4	27
Architectural Technology Coop PARTC (Davis Campus)	89.2	76.9	47.7	49.2	65.8	65
Architectural Technology PARTY (Davis Campus)	82.4	72.5	49.5	53.8	64.6	91
Art Fundamentals PARTF (Trafalgar Campus)	80.7	84.7	82.7	72.8	80.2	202
BAA Illustration PBAAI (Trafalgar Campus)	87.1	88.7	80.6	72.6	82.3	62
BAA Animation PBAAA (Trafalgar Campus)	81.3	77.8	72.6	67.8	74.9	230
BAA Illustration Technical and Scientific PBATS (Trafalgar Campus)	85.7	85.7	54.3	54.3	70	35
BAA Illustration-Interpretive PBAII (Trafalgar Campus)	89.5	86.3	69.5	57.9	75.8	95
Bach Applied Arts- Photography PBAAP (Trafalgar Campus)	100	100	87.5	78.1	91.4	32
BAHSc Athletic Therapy PBAHS (Davis Campus)	98.1	90.6	27.4	24.5	60.1	106
BAHSc-Ex Sci and Health Promotion PBAES (Davis Campus)	89.5	87.7	52.6	56.1	71.5	57
BAISc (Info Systems Security) PBAIS (Trafalgar Campus)	89.2	94.6	89.2	81.1	88.5	37
Banking and Wealth Management PBAWM (Hazel McCallion Campus)	88.2	76.5	70.6	82.4	79.4	17
Banking and Wealth Management PBAWM (Trafalgar Campus)	71.4	64.3	85.7	71.4	73.2	14



2011-12 Key Performance Indicator Results

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Banking and Wealth Mgmt Coop PBAWC (Trafalgar Campus)	75	75	50	37.5	59.4	8
Business Accounting PBUSA (Davis Campus)	84.2	86	71.9	70.2	78.1	57
Business Accounting PBUSA (Hazel McCallion Campus)	92.3	88.5	84.6	69.2	83.7	26
Business Accounting PBUSA (Trafalgar Campus)	82.8	72.4	65.5	65.5	71.6	29
Business Admin Accounting PBSAA (Davis Campus)	79.3	79.3	62.1	67.2	72	58
Business Admin Accounting PBSAA (Hazel McCallion Campus)	85	80	90	90	86.3	20
Business Admin Accounting PBSAA (Trafalgar Campus)	75	75	90	85	81.3	20
Business Admin Acctg Coop PBSAC (Davis Campus)	92.6	88.9	88.9	92.6	90.7	27
Business Admin Acctg Coop PBSAC (Hazel McCallion Campus)	68.2	77.3	63.6	72.7	70.5	22
Business Admin Acctg Coop PBSAC (Trafalgar Campus)	82.4	91.2	82.4	82.4	84.6	34
Business Admin Finance Coop PBAFC (Hazel McCallion Campus)	81	85.7	71.4	76.2	78.6	21
Business Admin Finance Coop PBAFC (Trafalgar Campus)	77.8	50	77.8	50	63.9	18
Business Admin Finance PBAFI (Davis Campus)	85.7	78.6	71.4	60.7	74.1	28
Business Admin Finance PBAFI (Hazel McCallion Campus)	66.7	83.3	83.3	66.7	75	6
Business Admin Finance PBAFI (Trafalgar Campus)	84.1	70.5	68.2	65.9	72.2	44
Business Admin Human Coop PBAHC (Davis Campus)	83.3	66.7	50	66.7	66.7	6
Business Admin Human Coop PBAHC (Hazel McCallion Campus)	100	62.5	87.5	75	81.3	8
Business Admin Marketing Coop PBAMC (Hazel McCallion Campus)	73.9	65.2	60.9	65.2	66.3	23
Business Admin Marketing Coop PBAMC (Trafalgar Campus)	83.1	81.4	74.6	71.2	77.5	59
Business Admin Marketing PBAMK (Davis Campus)	84.6	80.8	69.2	53.8	72.1	26
Business Admin Marketing PBAMK (Hazel McCallion Campus)	85.7	57.1	85.7	85.7	78.6	14
Business Admin Marketing PBAMK (Trafalgar Campus)	87.9	87.9	70.7	70.7	79.3	58
Business Administration - Human Resources PBAHR (Hazel McCallion Campus)	100	87.5	100	100	96.9	16
Business Administration Human PBAHR (Davis Campus)	76.9	61.5	50	50	59.6	26
Business Finance Coop PBUFC (Trafalgar Campus)	100	75	100	87.5	90.6	8



2011-12 Key Performance Indicator Results

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Business Finance PBUFI (Davis Campus)	86.7	81.7	65	56.7	72.5	60
Business Finance PBUFI (Hazel McCallion Campus)	75	75	81.3	75	76.6	16
Business Human Resources PBUHR (Davis Campus)	78.8	78.8	63.6	69.7	72.7	33
Business Human Resources PBUHR (Hazel McCallion Campus)	60	100	80	80	80	5
Business Human Resources PBUHR (Trafalgar Campus)	83.1	70.8	80	72.3	76.5	65
Business Marketing PBUMK (Davis Campus)	90.9	78.2	67.3	70.9	76.8	55
Business Marketing PBUMK (Hazel McCallion Campus)	71.4	71.4	71.4	67.9	70.5	28
Business Marketing PBUMK (Trafalgar Campus)	92.3	79.5	71.8	71.8	78.8	39
Business PBUSS (Davis Campus)	81.7	73.1	64.5	67.7	71.8	93
Business PBUSS (Hazel McCallion Campus)	71.1	71.1	76.3	63.2	70.4	38
Business PBUSS (Trafalgar Campus)	66.7	83.3	75	66.7	72.9	12
Business Process Management PBPRI (Hazel McCallion Campus)	72.7	57.6	84.8	69.7	71.2	33
Chem Eng Techy Env Coop PCEEC (Davis Campus)	83.3	66.7	50	66.7	66.7	6
Chem Engineering Techy Coop PCETC (Davis Campus)	72.7	81.8	36.4	27.3	54.5	11
Chem Engineering Techy Env PCETE (Davis Campus)	83.3	83.3	33.3	33.3	58.3	6
Chemical Engineering Techy PCETY (Davis Campus)	90.9	86.4	72.7	63.6	78.4	22
Chemical Laboratory Technician PCLTN (Davis Campus)	76.9	69.2	53.8	61.5	65.4	13
Child and Youth Worker PCYWK (Davis Campus)	91.6	85	45.8	50.5	68.2	107
Community and Justice Studies PCAJS (Davis Campus)	86.5	84.3	41.6	50.6	65.7	89
Community Development PCWOD (Davis Campus)	85.7	61.9	28.6	57.1	58.3	21
Computer Animation - Digital Visual Effects PCADV (Trafalgar Campus)	66.7	50	66.7	66.7	62.5	6
Computer Animation PCANM (Trafalgar Campus)	97.2	97.2	88.9	75	89.6	36
Computer Engineering Tech Coop PCTEC (Davis Campus)	68.8	71.4	59.7	58.4	64.6	77
Computer Engineering Technology PCPET (Davis Campus)	72.2	55.6	61.1	61.1	62.5	18
Computer Engineering Technician PCPEN (Davis Campus)	73.7	78.9	52.6	68.4	68.4	19
Computer Programmer PCOMP (Davis Campus)	71.4	73.2	67.9	64.3	69.2	56



2011-12 Key Performance Indicator Results

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Computer Programmer PCOMP (Trafalgar Campus)	90	80	80	85	83.8	40
Computer Systems Technician PCSSN (Davis Campus)	89.7	79.5	76.9	69.2	78.8	39
Computer Systems Technician PCSSN (Trafalgar Campus)	83.3	66.7	83.3	83.3	79.2	6
Computer Systems Technology - Network Eng. Co PCSSC (Davis Campus)	81	70.6	65.9	69	71.6	126
Computer Systems Technology - Network Eng. Co PCSSC (Trafalgar Campus)	82.9	77.1	71.4	74.3	76.4	35
Computer Systems Technology - Systems Analyst PCSAC (Davis Campus)	81.3	68.8	68.8	75	73.4	16
Computer Systems Technology - Systems Analyst PCSTA (Trafalgar Campus)	100	63.6	54.5	45.5	65.9	11
Computer Systems Techy Systems Analyst Coop PCSAC (Trafalgar Campus)	84.8	67.4	56.5	60.9	67.4	46
Computer Systems Techy Systems Analyst Coop PCSTA (Davis Campus)	80	65	57.5	57.5	65	40
Corporate Communications PCCOM (Trafalgar Campus)	93.5	83.9	71	61.3	77.4	31
Cosmetic Techniques and Mgmt PCTAM (Trafalgar Campus)	88.3	82.5	64.2	64.2	74.8	120
Crafts and Design Ceramics PCRDC (Trafalgar Campus)	93.3	100	86.7	66.7	86.7	15
Crafts and Design Fabrics PCRDT (Trafalgar Campus)	89.5	89.5	63.2	47.4	72.4	19
Crafts and Design Furniture PCRDF (Trafalgar Campus)	96.9	96.9	65.6	53.1	78.1	32
Crafts and Design Glass PCRDG (Trafalgar Campus)	95	95	80	75	86.3	20
Early Childhood Education - Intensive PECEI (Davis Campus)	100	100	64.7	52.9	79.4	17
Early Childhood Education PECED (Davis Campus)	94.3	86.6	69.4	71.3	80.4	157
Early Childhood Education PECED (Trafalgar Campus)	94.3	90.1	80.1	80.9	86.3	141
Early Childhood Leadership PBECL (Davis Campus)	83.3	100	33.3	50	66.7	6
E-commerce Management PECOM (Trafalgar Campus)	40	60	60	60	55	5
Educational Assistant- Intensive PEDAI (Trafalgar Campus)	96.2	92.3	73.1	80.8	85.6	26
Educational Assistant PCEAD (Trafalgar Campus)	97.3	91.9	67.6	64.9	80.4	37
Electromechanical Eng. Technician PELTN (Davis Campus)	81.3	81.3	81.3	87.5	82.8	16
Electromechanical Eng. Technology Coop PEMTC (Davis Campus)	75.6	65.9	39	43.9	56.1	41
Electromechanical Eng. Technology PEMTY (Davis Campus)	73.7	63.2	57.9	63.2	64.5	19



2011-12 Key Performance Indicator Results

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Electronics Engineering Technician PEETN (Davis Campus)	84	76	70	76	76.5	50
Electronics Engineering Technology Coop PEETC (Davis Campus)	83.3	72.9	64.6	60.4	70.3	48
Electronics Engineering Technology PELTY (Davis Campus)	79.3	82.8	62.1	62.1	71.6	29
Emergency Management (1 yr.) PEMGD (Davis Campus)	95.5	90.9	90.9	86.4	90.9	22
English Language Studies (ESL) PGASE (Davis Campus)	78.3	76.1	60.9	69.6	71.2	46
English Language Studies (ESL) PGASE (Trafalgar Campus)	80	80	60	66.7	71.7	15
Environmental Control Coop PENCC (Davis Campus)	84.2	73.7	36.8	36.8	57.9	19
Environmental Technician PENST (Davis Campus)	83.3	83.3	83.3	66.7	79.2	6
Esthetician PESTH (Trafalgar Campus)	98.2	92.7	78.2	81.8	87.7	55
Financial Planning PFINP (Hazel McCallion Campus)	100	100	81.8	81.8	90.9	11
Fitness Leadership PFITL (Davis Campus)	87.1	90.3	77.4	67.7	80.6	31
General Arts and Science - College (1 yr) PGASC (Trafalgar Campus)	60	73.3	80	86.7	75	15
General Arts and Science - College Profile PGASC (Davis Campus)	56	64	76	72	67	25
General Arts and Science - Health PGASH (Davis Campus)	82.6	88.4	47.8	58	69.2	69
General Arts and Science - University (1 yr) PGAUC (Davis Campus)	82.4	88.2	70.6	76.5	79.4	17
General Arts and Science - University (1 yr) PGAUC (Trafalgar Campus)	88.2	88.2	76.5	76.5	82.4	17
General Arts and Science - University (2 yrs) PGASU (Trafalgar Campus)	71.4	77.1	74.3	71.4	73.6	35
General Arts and Science - University PGASU (Davis Campus)	55.6	72.2	55.6	61.1	61.1	18
General Arts and Science Pre-Business PGASB (Davis Campus)	85.7	85.7	71.4	42.9	71.4	7
Global Business Management PBGBM (Davis Campus)	80	82.9	57.1	51.4	67.9	35
Help Desk Technician PHDTN (Davis Campus)	100	83.3	66.7	66.7	79.2	6
Human Resource Management Coop PHRMC (Davis Campus)	96.8	90.3	51.6	58.1	74.2	31
Human Resource Management Coop PHRMC (Trafalgar Campus)	93.1	82.8	65.5	65.5	76.7	29
Interactive Multimedia PINMM (Trafalgar Campus)	100	100	94.4	88.9	95.8	18
Interior Decorating PINDE (Trafalgar Campus)	85.9	83.5	70.6	67.1	76.8	85
Interior Design PINTD (Trafalgar Campus)	88.6	75	54.5	59.1	69.3	44
International Business Coop PINTC (Hazel McCallion Campus)	81.5	63	74.1	74.1	73.1	27



2011-12 Key Performance Indicator Results

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Internet Communications Techy Coop PICTC (Trafalgar Campus)	87.5	69.6	87.5	83.9	82.1	56
Investigation - Public and Private PIPAP (Davis Campus)	85.7	83.9	62.5	64.3	74.1	56
IT Support Services Coop PITSC (Davis Campus)	83.9	80.4	62.5	67.9	73.7	56
IT Support Services PITSS (Davis Campus)	85	70	70	60	71.3	20
Journalism - Broadcast PBRJR (Trafalgar Campus)	91.7	83.3	72.2	69.4	79.2	36
Journalism - New Media PJRNM (Trafalgar Campus)	100	93.3	100	86.7	95	15
Journalism - Print PJOUR (Trafalgar Campus)	94.2	92.3	67.3	65.4	79.8	52
Manufacturing Management Coop PMFMC (Davis Campus)	80	80	100	60	80	5
Manufacturing Management PMFMT (Davis Campus)	75	62.5	75	75	71.9	8
Marketing Management Coop PMKMC (Hazel McCallion Campus)	73.7	63.2	78.9	68.4	71.1	19
Mech Eng Techy Design Drafting Coop PMDDC (Davis Campus)	80.6	80.6	64.5	64.5	72.6	31
Mech Eng Techy Design Drafting PMEDD (Davis Campus)	75	68.8	62.5	50	64.1	16
Mechanical Engineering Technician - Drafting PMETD (Davis Campus)	88.9	72.2	72.2	61.1	73.6	18
Mechanical Engineering Technician PMETN (Davis Campus)	82.6	69.6	56.5	43.5	63	23
Mechanical Engineering Technology Coop PMETC (Davis Campus)	73.3	68.9	66.7	64.4	68.3	45
Mechanical Engineering Technology PMETY (Davis Campus)	62.5	56.3	56.3	56.3	57.8	16
Media Arts PMEDA (Trafalgar Campus)	85.4	83.2	73.7	69.3	77.9	137
Media Fundamentals PMDAF (Trafalgar Campus)	76.4	75.3	77.5	74.2	75.8	89
Music Theatre - Performance PMUST (Trafalgar Campus)	96.2	93.4	74.5	75.5	84.9	106
Office Administration - Executive POFAE (Davis Campus)	81	76.2	76.2	71.4	76.2	21
Office Administration - Legal POFAL (Davis Campus)	84	64	48	60	64	25
Office Administration Medical POFAM (Davis Campus)	98.6	94.2	76.8	81.2	87.7	69
Office Administration POFAD (Davis Campus)	88.1	82.2	66.1	69.5	76.5	118
Paralegal PARAL (Davis Campus)	87.5	78.7	57.4	56.6	70	136
Performing Arts - Preparation PPAPN (Trafalgar Campus)	98.2	98.2	92.9	94.6	96	56
Personal Support Worker PPSWK (Davis Campus)	85.7	81	76.2	78.6	80.4	42



2011-12 Key Performance Indicator Results

2011-12 KPI Student Satisfaction Rate by Program						
	% Q14 Knowledge and Skills - Future Career	% Q26 Learning Experiences - Program Quality	% Q44 Quality of Facilities/ Resources	% Q45 Quality of Services	% KPI Student Satisfaction KPI	Number of students included in KPI
Pharmacy Technician PPHTO (Davis Campus)	89.2	89.2	77.5	77.5	83.3	102
Police Foundations PPOLF (Davis Campus)	93.4	89.4	64.5	67.8	78.8	273
Practical Nursing PPNSG (Davis Campus)	90.4	80	63.2	64	74.4	125
Project Management PPRJM (Hazel McCallion Campus)	100	77.8	70.4	66.7	78.7	27
Quality Assurance Coop PQUAC (Davis Campus)	100	100	81.8	81.8	90.9	11
Quality Assurance PQUAS (Davis Campus)	70	80	80	90	80	10
Social Service Worker - Gerontology PSSWG (Davis Campus)	83.3	66.7	66.7	50	66.7	6
Social Service Worker - Gerontology PSSWG (Trafalgar Campus)	82.1	57.1	60.7	50	62.5	28
Social Service Worker- Immigration PSSWI (Trafalgar Campus)	66.7	77.8	77.8	66.7	72.2	9
Social Service Worker PSSWK (Davis Campus)	87.1	75.7	51.4	52.9	66.8	70
Social Service Worker PSSWK (Trafalgar Campus)	89.6	75	75	81.3	80.2	48
Tchn. Prod Theatre and Live Events PTTLP (Trafalgar Campus)	94.5	89.1	74.5	70.9	82.3	55
Tourism and Travel PTOTR (Trafalgar Campus)	89.8	83	80.7	81.8	83.8	88
Veterinary Technician PVETT (Davis Campus)	95.7	92.9	65.7	61.4	78.9	70
Visual and Creative Arts - Advanced PCVAD (Trafalgar Campus)	82.8	87.1	73.1	75.3	79.6	93
Visual and Creative Arts PCVAT (Trafalgar Campus)	82.4	87.1	71.8	69.4	77.6	85
Visual Merchandising Arts PVMAS (Trafalgar Campus)	96.2	93.6	76.9	71.8	84.6	78
Web Design PNMED (Trafalgar Campus)	95.5	95.5	81.8	68.2	85.2	22

Footnote: Students were included in KPI if they answered all 4 CAPSTONE questions and the semester question (Q2). Those students in first semester/term were excluded.

Chart 8: 2011-12 KPI Graduation Rate by Program

Sheridan Graduation Rate KPI Report for 2011-12			
	Total Number of Entrants	Total Number of Graduates as of 2010-11	2011-2012 Graduation Rate KPI %
A. Sheridan Aggregate Graduation Rate	6,060	4,295	70.9%
B. Graduation Rate by Credential	Number Entrants	Number Graduates	Graduation Rate %
Ontario College Certificates (MTCU 40000 series)	452	331	73.4%
Ontario College Diplomas (MTCU 50000 series)	2435	1687	66.4%
Ontario College Advanced Diplomas (MTCU 60000 series)	1149	833	69.5%
Ontario College Graduate Certificates (MTCU 70000 series)	1895	1354	90.6%
Baccalaureate Degrees in Applied Areas of Study (MTCU 80000 series)	129	90	80.8%
Program Name	Number Entrants	Number of Graduates	Program Graduation Rate %
Accounting in Canada	20	19	95.0%
Advanced Special Effects Makeup	26	22	84.6%
Advanced Television and Film	42	37	88.1%
Advertising	100	58	58.0%
Advertising (3 yrs)	35	28	80.0%
Advertising Management	23	22	95.7%
Animal Care	126	99	78.6%
Applied Photography	80	46	57.5%
Architectural Techn/Technology Co-op	138	77	55.8%
BA Arts Animation	129	105	81.4%
BA Arts Illustration	81	70	86.4%
BAHSC Athletic Therapy	45	37	82.2%
BAISC Information Systems Security	26	15	57.7%
Business - Accounting	47	24	51.1%
Business - Finance	41	17	41.5%
Business - Human Resources	41	16	39.0%
Business - Marketing	86	38	44.2%
Business Process Management / Co-op	15	14	93.3%



2011-12 Key Performance Indicator Results

Sheridan Graduation Rate KPI Report for 2011-12			
	Total Number of Entrants	Total Number of Graduates as of 2010-11	2011-2012 Graduation Rate KPI %
Business Administration - Accounting / Co-op	156	117	75.0%
Business Administration - Finance / Co-op	120	105	87.5%
Business Administration - Human Resource Mgt	95	84	88.4%
Business Administration - Marketing / Co-op	189	158	83.6%
Chemical Engineering Technology / Co-op	29	16	55.2%
Chemical Engineering Technology Environmental / Co-op	9	4	44.4%
Chemical Laboratory Technician	11	5	45.5%
Community and Justice Services	81	53	65.4%
Community Development	36	22	61.1%
Computer Animation	28	27	96.4%
Computer Animation - Digital Character Animation	5	5	100.0%
Computer Animation - Digital Visual Effects	6	6	100.0%
Computer Engineering Technician / Technology Co-op	24	15	62.5%
Computer Programmer	52	23	44.2%
Computer Science Technology / Co-op	111	66	59.5%
Corporate Communications	38	38	100.0%
Cosmetic Techniques and Management	107	76	71.0%
Crafts and Design - Ceramics	19	10	52.6%
Crafts and Design - Fabrics	14	8	57.1%
Crafts and Design - Furniture	14	7	50.0%
Crafts and Design - Glass	16	11	68.8%
Early Childhood Education	440	308	70.0%
E-commerce Management	53	27	50.9%
Electrician Pre-Trade	133	83	62.4%
Electromechanical Engineering Techn/Technology Co-op	42	21	50.0%
Electronics Engineering Technology	53	32	60.4%
Emergency Management (1 yr.)	17	16	94.1%
Enterprise Database Management / Co-op	14	11	78.6%
Environmental Control / Co-op	22	22	100.0%
Environmental Science Technician	4	2	50.0%
Esthetician	61	45	73.8%



2011-12 Key Performance Indicator Results

Sheridan Graduation Rate KPI Report for 2011-12			
	Total Number of Entrants	Total Number of Graduates as of 2010-11	2011-2012 Graduation Rate KPI %
Financial Planning	36	35	97.2%
General Arts and Science (2 yrs)	125	66	52.8%
Human Kinetics/Sports Injury Management	17	14	82.4%
Human Resource Management /Co-op	107	92	86.0%
Information Technology Support Services / Co-op	62	50	80.6%
Interactive Multimedia	24	24	100.0%
Interior Decorating	55	37	67.3%
Interior Design	141	103	73.0%
International Business / Co-op	11	8	72.7%
Investigation-Public and Private	58	42	72.4%
Journalism - Broadcast	38	26	68.4%
Journalism - New Media	25	21	84.0%
Journalism - Print	79	53	67.1%
Manufacturing Engineering Technology	10	10	100.0%
Manufacturing Management / Co-op	3	2	66.7%
Marketing Management / Co-op	32	29	90.6%
Mechanical Engineering Techn/Technology	43	27	62.8%
Mechanical Engineering Technician Drafting	5	4	80.0%
Mechanical Engineering Technology Design & Drafting	65	41	63.1%
Mechanical Tech. Tool and Die Maker	24	13	54.2%
Media Arts	62	44	71.0%
Media for Global Professionals	11	10	90.9%
Media Fundamentals	153	125	81.7%
Music Theatre - Performance	46	27	58.7%
Office Administration - Executive	27	21	77.8%
Office Administration - General	26	11	42.3%
Office Administration - Legal	26	21	80.8%
Office Administration Medical - Intensive	16	16	100.0%
Paralegal	100	70	70.0%
Performing Arts - Preparation	72	61	84.7%
Personal Support Worker (1 yr)	57	44	77.2%



2011-12 Key Performance Indicator Results

Sheridan Graduation Rate KPI Report for 2011-12			
	Total Number of Entrants	Total Number of Graduates as of 2010-11	2011-2012 Graduation Rate KPI %
Pharmacy Technician	103	61	59.2%
Police Foundations	343	220	64.1%
Practical Nursing	156	135	86.5%
Project Management Co-op	37	34	91.9%
Quality Assurance	11	8	72.7%
Social Service Worker	323	231	71.5%
Social Service Worker - Gerontology	68	51	75.0%
Systems Analyst Co-op	50	33	66.0%
Telecommunications Technology Co-op	31	15	48.4%
Theatre Arts - Technical Production	33	27	81.8%
Tourism & Travel	120	76	63.3%
Visual and Creative Arts	59	36	61.0%
Visual Merchandising Arts	34	27	79.4%
Web Design	21	18	85.7%
Welding Techniques	15	9	60.0%
Total	6060	4295	70.9%

Note: The KPI Graduation Rate calculation is based on tracking individual students who entered a program of instruction in a particular enrolment reporting period, and assessing how many of those individuals completed the program over 200% time frame (period of 7 years is used for tracking applied degree students). For each program of instruction, students who transfer out are removed from the group that is being tracked and, and those who transfer in are added. The enrolment numbers for 2011-12 reporting year are determined by taking the new student data (first year first semester) from calendar years 2004, 2005, 2007 and 2009 for programs with four-year, three-year, two-year and one-year duration's respectively.

Chart 9: 2011-12 KPI Graduate Employment Rate for Applied Degrees

2011-12 KPI Graduate Employment Rate (Applied Degrees)				
	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Bachelor Of Applied Arts (animation)	58	70.7%	61	75.4%
Bachelor Of Applied Arts (illustration)	57	82.5%	58	70.7%
Bachelor Of Applied Health Sciences (athletic Therapy)	16	93.8%	18	100.0%
Bachelor Of Applied Information Sciences (information Systems Security)	9	100%	9	88.9%
Applied Degrees	140	86.8%	146	83.8%

Chart 10: 2011-12 KPI Graduate Employment and Satisfaction Rates by Program

Sheridan 2011-12 KPI Graduate Satisfaction and Employment Rate					
	Total number of graduates	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Province	78931	36261	83	47468	78.9
College	5571	2719	82.1	3541	78.7
Accounting in Canada for Internationally Trained Accountants 01230	11	7	85.7	8	87.5
Advanced Special Effects Makeup, Prosthetics and Props 01231	22	15	80	16	62.5
Advertising 01000	66	38	94.7	45	77.8
Advertising 01212	51	35	80	38	76.3
Advertising Management 01218	31	18	94.4	19	89.5
Animal Care 01001	109	60	78.3	78	80.8
Applied Photography 01051	44	25	88	28	71.4
Architectural Technician 01123	14	8	75	10	60
Architectural Technology 01124	52	39	76.9	41	87.8



2011-12 Key Performance Indicator Results

Sheridan 2011-12 KPI Graduate Satisfaction and Employment Rate					
	Total number of graduates	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Art And Art History 01004	51	8	50	12	66.7
Art Fundamentals 01005	246	37	70.3	160	78.8
Bachelor Of Applied Arts (animation) 03000	96	58	70.7	61	75.4
Bachelor Of Applied Arts (illustration) 03002	76	57	82.5	58	70.7
Bachelor Of Applied Health Sciences (athletic Therapy) 03001	29	16	93.8	18	100
Bachelor Of Applied Information Sciences (information Systems Security) 03003	11	9	100	9	88.9
Banking And Wealth Management 01219	18	10	80	14	50
Business - Accounting 01009	78	31	74.2	41	80.5
Business - Finance 01237	30	10	90	10	50
Business - Human Resources 01120	36	17	76.5	21	61.9
Business - Marketing 01010	79	31	90.3	41	73.2
Business 01008	47	24	79.2	25	72
Business Administration - Accounting 01007	136	57	77.2	88	81.8
Business Administration - Finance 01074	56	28	82.1	35	71.4
Business Administration - Human Resources 01119	98	50	78	72	80.6
Business Administration - Marketing 01075	150	73	90.4	104	77.9
Business Process Management 01229	27	7	71.4	9	66.7
Chemical Engineering Technology - Environmental 01140	6	4	100	4	50
Chemical Engineering Technology 01014	9	7	85.7	8	62.5
Chemical Laboratory Technician 01196	5	2	100	3	66.7
Child And Youth Worker 01215	74	37	86.5	46	87
Community Worker - Outreach And Development 01158	26	17	64.7	17	29.4
Computer Animation - Digital Character Animation 01195	12	4	100	3	100
Computer Animation - Digital Visual Effects 01194	12	6	100	6	50



2011-12 Key Performance Indicator Results

Sheridan 2011-12 KPI Graduate Satisfaction and Employment Rate					
	Total number of graduates	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Computer Animation 01108	55	26	69.2	30	83.3
Computer Engineering Technician 01204	2	1	100	1	0
Computer Engineering Technology 01205	12	10	90	9	66.7
Computer Programmer 01092	45	26	80.8	28	85.7
Computer Systems Technician 01154	15	5	80	5	100
Computer Systems Technolog - Systems Analyst 01109	41	33	84.8	33	81.8
Computer Systems Technology - Software Development And Network Engineering 01017	21	12	83.3	13	84.6
Corporate Communications 01155	34	24	100	24	91.7
Correctional Worker 01019	68	23	69.6	30	60
Cosmetic Techniques And Management 01128	65	25	100	39	76.9
Crafts And Design - Ceramics 01020	4	1	100	4	100
Crafts And Design - Fabrics 01080	8	6	100	6	83.3
Crafts And Design - Furniture 01081	9	8	100	8	75
Crafts And Design - Glass 01083	8	5	60	6	83.3
Early Childhood Education 01024	383	193	88.1	256	91.8
E-commerce Management 01200	19	7	85.7	10	80
Educational Assistant 01105	21	16	87.5	17	94.1
Educational Assistant 01225	55	34	97.1	37	94.6
Electrician-pr Trade 01223	89	52	88.5	59	74.6
Electromechanical Engineering Technician 01168	4	3	0	3	100
Electromechanical Engineering Technology 01167	15	11	63.6	11	72.7
Electronics Engineering Technician 01026	8	4	100	4	75
Electronics Engineering Technology 01027	20	16	75	15	80
Emergency Management 01217	19	9	88.9	10	80



2011-12 Key Performance Indicator Results

Sheridan 2011-12 KPI Graduate Satisfaction and Employment Rate					
	Total number of graduates	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Enterprise Database Management 01184	26	11	100	11	72.7
Environmental Control 01153	23	14	92.9	15	80
Environmental Technician 01162	6	3	66.7	3	66.7
Esthetician 01087	37	17	94.1	22	100
Financial Planning 01201	27	9	77.8	10	80
Fundamentals of Fitness Leadership 01238	27	13	92.3	17	76.5
General Arts And Science - One-year 01197	202	39	79.5	131	82.4
General Arts And Science 01031	59	13	84.6	40	87.5
Help Desk Technician 01236	2	2	100	2	50
Human Resource Management 01145	93	61	85.2	61	86.9
Information Technologies Support Services 01183	27	15	46.7	16	68.8
Interactive Multimedia 01161	21	15	93.3	15	93.3
Interior Decorating 01213	48	27	85.2	28	75
Interior Design 01134	77	47	87.2	51	74.5
International Business 01150	39	4	50	4	75
Internet Communications Technology 01199	11	8	100	8	100
Investigation - Public And Private 01165	54	31	71	36	72.2
Journalism - Broadcast 01216	31	20	80	22	81.8
Journalism - New Media 01171	15	9	77.8	10	90
Journalism - Print 01042	45	26	65.4	30	76.7
Manufacturing Management 01209	13	6	100	6	66.7
Marketing Management 01178	27	18	83.3	18	77.8
Mechanical Engineering Technician - Drafting 01191	3	1	0	1	100
Mechanical Engineering Technician 01068	8	2	100	2	100
Mechanical Engineering Technology - Design And Drafting 01122	22	15	86.7	17	88.2



2011-12 Key Performance Indicator Results

Sheridan 2011-12 KPI Graduate Satisfaction and Employment Rate					
	Total number of graduates	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Mechanical Engineering Technology 01046	10	7	100	9	77.8
Mechanical Techniques – Plumbing 01240	12	8	75	12	100
Mechanical Techniques-tool And Die Maker 01222	9	7	100	8	87.5
Media Arts 01149	63	38	86.8	44	79.5
Media for Global Professionals 01214	3	1	0	2	50
Media Fundamentals 01211	107	23	87	75	70.7
Music Theatre - Performance 01099	48	14	85.7	16	81.3
Office Administration - Executive 01028	19	13	76.9	13	100
Office Administration - General 01058	17	9	77.8	11	81.8
Office Administration - Legal 01044	5	0		0	
Office Administration - Medical 01227	60	36	80.6	38	76.3
Paralegal 01160	56	32	84.4	34	79.4
Performing Arts - Preparation 01235	70	22	81.8	50	82
Personal Support Worker 01173	54	26	84.6	28	82.1
Pharmacy Technician 01192	33	22	86.4	23	91.3
Police Foundations 01176	256	139	81.3	173	78.6
Practical Nursing 01203	241	146	74	160	78.1
Project Management 01228	41	19	73.7	19	63.2
Quality Assurance - Manufacturing And Management 01180	13	3	66.7	3	100
Social Service Worker - Gerontology 01193	61	28	78.6	34	76.5
Social Service Worker 01067	351	173	78	224	68.3
Theatre Arts - Technical Production 01100	12	8	100	9	66.7
Tourism And Travel 01114	50	27	85.2	34	79.4
Veterinary Technician 01226	27	15	73.3	16	81.3
Visual And Creative Arts - Advanced 01221	49	22	77.3	34	58.8



2011-12 Key Performance Indicator Results

Sheridan 2011-12 KPI Graduate Satisfaction and Employment Rate					
	Total number of graduates	Graduates included in KPI Employment Rate	% KPI Graduate Employment Rate	Graduates included in KPI Satisfaction Rate	% KPI Graduate Satisfaction Rate
Visual And Visual Arts 01220	54	15	86.7	36	72.2
Visual Merchandising Arts 01072	31	20	95	24	79.2
Web Design 01085	22	15	80	16	87.5
Welding Techniques 01234	25	10	70	14	71.4

Footnote: KPI Graduate Satisfaction Rate is equivalent to "Satisfied" plus "Very satisfied".

Chart 11: 2011-12 KPI Employer Satisfaction Rate by Program

2011-12 KPI Employer Satisfaction Rate by Program				
	Number of Employers included in KPI	% KPI Employer Satisfaction Rate	% Neither satisfied nor dissatisfied	% Dissatisfied and Very dissatisfied
Province	6775	92.8	4.9	2.3
College	467	93.4	5.1	1.5
Accounting in Canada for Internationally Trained Accountants 01230	0			
Advanced Special Effects Makeup, Prosthetics and Props 01231	0			
Advertising 01000	6	83.3	16.7	0
Advertising 01212	3	100	0	0
Advertising Management 01218	1	100	0	0
Animal Care 01001	5	80	20	0
Applied Photography 01051	3	66.7	33.3	0
Architectural Technician 01123	0			
Architectural Technology 01124	13	84.6	15.4	0
Art And Art History 01004	0			
Art Fundamentals 01005	2	100	0	0
Bachelor Of Applied Arts (animation) 03000	7	100	0	0
Bachelor Of Applied Arts (illustration) 03002	12	91.7	8.3	0
Bachelor Of Applied Health Sciences (athletic Therapy) 03001	5	100	0	0
Bachelor Of Applied Information Sciences (information Systems Security) 03003	1	100	0	0
Banking And Wealth Management 01219	1	0	100	0
Business - Accounting 01009	5	100	0	0
Business - Finance 01237	1	100	0	0
Business - Human Resources 01120	2	100	0	0
Business - Marketing 01010	3	100	0	0
Business 01008	3	100	0	0
Business Administration - Accounting 01007	12	91.7	8.3	0



2011-12 Key Performance Indicator Results

2011-12 KPI Employer Satisfaction Rate by Program				
	Number of Employers included in KPI	% KPI Employer Satisfaction Rate	% Neither satisfied nor dissatisfied	% Dissatisfied and Very dissatisfied
Business Administration - Finance 01074	4	100	0	0
Business Administration - Human Resources 01119	6	100	0	0
Business Administration - Marketing 01075	17	100	0	0
Business Process Management 01229	0			
Chemical Engineering Technology - Environmental 01140	1	100	0	0
Chemical Engineering Technology 01014	3	100	0	0
Child And Youth Worker 01215	5	100	0	0
Community Worker - Outreach And Development 01158	1	100	0	0
Computer Animation - Digital Character Animation 01195	0			
Computer Animation - Digital Visual Effects 01194	2	100	0	0
Computer Animation 01108	3	100	0	0
Computer Engineering Technician 01204	1	0	0	100
Computer Engineering Technology 01205	2	100	0	0
Computer Programmer 01092	4	100	0	0
Computer Systems Technician 01154	2	100	0	0
Computer Systems Technolog - Systems Analyst 01109	13	100	0	0
Computer Systems Technology - Software Development And Network Engineering 01017	2	100	0	0
Corporate Communications 01155	4	100	0	0
Correctional Worker 01019	3	100	0	0
Cosmetic Techniques And Management 01128	7	71.4	14.3	14.3
Crafts And Design - Fabrics 01080	0			
Crafts And Design - Furniture 01081	1	100	0	0
Crafts And Design - Glass 01083	0			
Early Childhood Education 01024	55	94.5	3.6	1.8
E-commerce Management 01200	2	50	50	0



2011-12 Key Performance Indicator Results

2011-12 KPI Employer Satisfaction Rate by Program				
	Number of Employers included in KPI	% KPI Employer Satisfaction Rate	% Neither satisfied nor dissatisfied	% Dissatisfied and Very dissatisfied
Educational Assistant 01105	1	100	0	0
Educational Assistant 01225	2	100	0	0
Electrician-pr Trade 01223	10	70	20	10
Electromechanical Engineering Technology 01167	2	100	0	0
Electronics Engineering Technician 01026	1	100	0	0
Electronics Engineering Technology 01027	4	100	0	0
Emergency Management 01217	0			
Enterprise Database Management 01184	3	100	0	0
Environmental Control 01153	4	100	0	0
Environmental Technician 01162	0			
Esthetician 01087	1	100	0	0
Financial Planning 01201	1	100	0	0
Fundamentals of Fitness Leadership 01238	1	100	0	0
General Arts And Science - One-year 01197	5	100	0	0
General Arts And Science 01031	2	100	0	0
Human Resource Management 01145	10	100	0	0
Information Technologies Support Services 01183	1	100	0	0
Interactive Multimedia 01161	3	66.7	33.3	0
Interior Decorating 01213	7	85.7	14.3	0
Interior Design 01134	7	85.7	0	14.3
International Business 01150	0			
Internet Communications Technology 01199	3	100	0	0
Investigation - Public And Private 01165	4	100	0	0
Journalism - Broadcast 01216	1	100	0	0
Journalism - New Media 01171	0			
Journalism - Print 01042	3	100	0	0



2011-12 Key Performance Indicator Results

2011-12 KPI Employer Satisfaction Rate by Program				
	Number of Employers included in KPI	% KPI Employer Satisfaction Rate	% Neither satisfied nor dissatisfied	% Dissatisfied and Very dissatisfied
Manufacturing Management 01209	4	100	0	0
Marketing Management 01178	5	100	0	0
Mechanical Engineering Technician 01068	0			
Mechanical Engineering Technology - Design And Drafting 01122	2	100	0	0
Mechanical Engineering Technology 01046	2	100	0	0
Mechanical Techniques – Plumbing 01240	2	100	0	0
Mechanical Techniques-tool And Die Maker 01222	1	100	0	0
Media Arts 01149	8	100	0	0
Media Fundamentals 01211	1	0	100	0
Music Theatre - Performance 01099	3	33.3	66.7	0
Office Administration - Executive 01028	2	50	0	50
Office Administration - General 01058	2	100	0	0
Office Administration - Medical 01227	8	100	0	0
Paralegal 01160	4	75	0	25
Performing Arts - Preparation 01235	6	100	0	0
Personal Support Worker 01173	7	100	0	0
Pharmacy Technician 01192	6	100	0	0
Police Foundations 01176	32	100	0	0
Practical Nursing 01203	26	96.2	3.8	0
Project Management 01228	2	100	0	0
Quality Assurance - Manufacturing And Management 01180	2	100	0	0
Social Service Worker - Gerontology 01193	2	100	0	0
Social Service Worker 01067	20	95	5	0
Theatre Arts - Technical Production 01100	3	100	0	0
Tourism And Travel 01114	6	83.3	16.7	0
Veterinary Technician 01226	3	100	0	0



2011-12 Key Performance Indicator Results

2011-12 KPI Employer Satisfaction Rate by Program				
	Number of Employers included in KPI	% KPI Employer Satisfaction Rate	% Neither satisfied nor dissatisfied	% Dissatisfied and Very dissatisfied
Visual And Creative Arts - Advanced 01221	3	100	0	0
Visual And Visual Arts 01220	0			
Visual Merchandising Arts 01072	4	75	25	0
Web Design 01085	1	0	100	0
Welding Techniques 01234	1	100	0	0

***Note:** '0' is used for number of employers where graduate consent was not received.