

Student Research Opportunities -- Centre for Mobile Innovation (CMI) Research Projects

Part-time Position
Job Title: Graphic Designer / UI Designer
Industry Partner: Caribou Health Technologies
Key Role: co-mentorship
Principle Investigator: Prof. Syed Tanbeer
Area of expertise: digital product design, interaction design, illustration, graphic design
HQP: key skills sets: UI/UX Designer; HCI
Project Summary:
<p>At Caribou, we are on a mission to improve the lives of everyone in home care. Our technology helps home care agencies transform last-minute care worker capacity into on-demand care for families. We are looking for a passionate part-time graphic designer and/or UI designer to join our product team. Your work will directly impact the lives of people receiving care, people delivering care, and the families that are often left struggling to care for their loved ones.</p> <p>Research Project Overview</p> <p>As we prepare to launch in a new Toronto market, we are looking for a talented student to help with design projects, which include mockups for new app features, onboarding experiences, as well as in-app illustrations. The majority of your time will be focused on product design; a minority will be focused on illustrations. You will be a valuable member of the team and will work directly with Caribou's COO and product manager.</p> <p>About Caribou Health Technologies Inc.</p> <p>Today, home care scheduling is like a never-ending jigsaw puzzle. Agencies struggle to keep pace with fluctuating patient demand, while giving their care workers consistent schedules and income. Schedule instability is forcing home care workers to seek employment elsewhere. As a result, turnover rates skyrocketed to 82% in 2018.</p> <p>Meanwhile, families need better access to home care services. Over half of family caregivers feel overwhelmed taking care of their loved ones. Home care is facing an ironic problem — care workers sit idle, while families need more help.</p> <p>Caribou envisions a future where families in need of home care can always find support, and no care worker capacity ever goes to waste. Our platform allows our network of partner agencies to drive demand for their extra care worker capacity.</p>

Time and Schedule:

- 10 - 13 h / Week
- 60% - 70% - Face-2-Face Teamwork (remote work due to COVID)

Dates:

- January 11, 2021 to April 23, 2021 (excludes reading week)

Remuneration:

- \$18 - \$22 / hour depending on experience and qualifications.

Technologies:

- Required: Adobe XD, Sketch, or equivalent
- Required: Invision or equivalent
- Adobe Illustrator or equivalent

Responsibilities:

- Develop user personas.
- Building low-fi and high-fi app prototypes for use during usability testing.
- Update Caribou's existing (but limited) design guidelines.
- Develop custom illustrations for use in Caribou's mobile apps.
- Work virtually with the team for most of the time dedicated to the project.

Job Requirements (Required):

- Demonstrable experience developing mobile app prototypes.
- Demonstrable vector design experience.
- Interest in developing healthcare mobile software systems.
- Minimum 1-year academic experience in the Honours Bachelor of Illustration, Interaction Design, or Computer Science (Mobile Computing), or 1 semester of experience in the Digital Product Design certificate, or equivalent.

Job Requirements (Beneficial / Good to have assets):

- Experience in creating illustrations.
- Experience developing a visual identity.
- Experience in communication using team tools such as Slack.
- Can-do attitude, resourceful, demonstrates initiative, creativity and passion.
- Interest and experience in UI design, graphics and digital media design.

NOTE:

This position is funded through the Work Study program only. Job offers will be made subject to the student's approval for Work Study. Please review the eligibility criteria for Work Study to see if you will be eligible. Unfortunately, international students are not eligible for Work Study funding, but can still apply to this job. You can find information on Work Study here:

<https://www.sheridancollege.ca/admissions/financial-aid-and-awards/work-study-assistance.aspx>