Senior Bullying: What is Happening in Ontario (Prevalence Study)

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Presented by:

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Hosted and Facilitated by:
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The information and opinions expressed here today are not necessarily those of the Government of Ontario
Welcome to EAO’s Webinar!

➢ All attendees will be muted during the webinar. This session is being recorded and will be posted on EAO website.

➢ If you are experiencing issues, please type into the **CHAT/QUESTION BOX** and send message to Mary Mead/Rochella Vassell

➢ There will be 15-20 minutes allocated at the end presentation for **QUESTIONS AND ANSWERS**.

➢ You will be prompted to fill out an **EVALUATION FORM** once the session has ended. Please fill out the form as your feedback will guide us for our future webinars. You will also receive an email link to the evaluation after the session.

➢ Speaker **CONTACT INFORMATION** will be provided at the end of the presentation to connect directly if you have further questions.
Land Acknowledgment

In the spirit of Truth and Reconciliation, we would like to acknowledge the many territories of Turtle Island (Canada) on which we work and reside. By acknowledging that we are meeting on aboriginal land that has been inhabited by Indigenous peoples from the beginning. As settlers, we're grateful for the opportunity to meet here and we thank all the generations of people who have taken care of this land - for thousands of years. Long before today, as we gather here, there have been aboriginal peoples who have been the stewards of this place.

We recognize and deeply appreciate their historic connection to this place. We also recognize the contributions of Métis, Inuit, and other Indigenous peoples have made, both in shaping and strengthening this community in particular, and our province and country as a whole.

Land acknowledgements do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. As settlers, this recognition of the contributions and importance of Indigenous peoples must also be clearly and overtly connected to our collective commitment to make the promise and the challenge of Truth and Reconciliation real in our communities, and in particular to bring justice for murdered and missing indigenous women, girls, trans and 2 spirited folks across our country.
**Elder Abuse Ontario (EAO)**

**Mission:** Create an Ontario where all seniors are free from abuse through awareness, education, training, collaboration, service co-ordination and advocacy.

- Not-for-profit charitable organization
- Established in 1992
- Funded by the Province of Ontario, under the Ministry of Seniors and Accessibility

**EAO oversee the Implementation of Ontario’s Strategy to Combat Elder Abuse**
Ontario’s Strategy to Combat Elder Abuse

Comprised of 4 Major Priorities

- Community Coordination & Response
- Training
- Public Awareness
- Research & Evidence
Elder Abuse Ontario (EAO)

✓ 7 Regional Consultants in Ontario
(Peterborough, Thunder Bay, Sudbury, Ottawa, Woodstock, Toronto, Mississauga) Francophone

✓ Deliver education and training to seniors and organizations
✓ Key resources for providing consultation on elder abuse cases to review options and resources for intervention.

✓ Strengthen partnerships between these committees and other health/social service agencies to enhance the response to elder abuse.
✓ Support over 40 Elder Abuse Committees / Networks

✓ Consultants **DO NOT** act as case managers for cases of abuse.
Dr. Kirsten Madsen is a faculty member at Sheridan College. She received her PhD in Developmental Psychology from the University of Sheffield in England. Specifically, her graduate work was with the Sheffield University anti-bullying project. Since then she went on to assess what anti-bullying strategies were being implemented by schools across England.

Dr. Madsen conducts research and has done extensive training with frontline staff in the area of bullying, aggression, age differences, gender differences, and program development. Currently she is the Project Director for the “Seniors bullying Seniors: What is happening in Ontario”, a project being conducted in partnership between Sheridan College and Elder Abuse Ontario that is funded by the Social Sciences and Humanities Council of Canada (SSHRC).
Liza is an older adult advocate that has worked with diverse older adult communities in Toronto and North York. Her background ranges from working with older adults in long-term care to adult day programs, and managing a multicultural Seniors Active Living Centre.

Liza's education includes a Health & Society degree from York University and a Diploma from the George Brown College Activation Coordination/Gerontology program.

Liza is passionate about advocating on behalf of older adults and ensuring that they are consulted and in engaged in matters that help them stay independent in their homes and engaged in their communities.
Senior Bullying: 
What is Happening in Ontario 
(Prevalence Study)

A Partnership between Sheridan College & Elder Abuse Ontario

to better understand what is happening in Ontario, AND to use this
data to create a resource package outlining best practices for seniors
and those working with seniors to stop bullying.

Kirsten Madsen, PhD., Sheridan College
Liza Franses, BA (Hons.), Dip., Sheridan College
Today’s Objectives

• Project Overview
• Demographic Representation
• Preliminary Statistics  
  • Being Bullied, Engaged in Bullying & Witnessing Bullying
• Next Steps
• Q & A
MEET THE TEAM

SHERIDAN COLLEGE
• Kirsten Madsen (Principal Investigator)
• Liza Franses (Project Manager)
• Kathryn Warren-Norton (The Sheridan Centre for Elder Research Liaison)
• Jordyn Sousa (Research Assistant)
• Rebecca Rodrigues (Research Assistant)

Elder Abuse Ontario
• Rochella Vassell, Central West (Research Collaborator)
• Raeann Rideout, Central East, (Research Collaborator)
• Stéphanie Cadieux, East, (Research Collaborator)

Pat Spadafora, Kaleidoscope Consulting (Co-Investigator)
What Is Senior Bullying?

“Bullying is sometimes called harassment and happens when someone hurts, intimidates or scares a peer consciously or unconsciously. When someone is being bullied they often have a hard time defending themselves. Bullying is usually not a one-time event. It can happen over and over again.”

This survey relates to bullying which is based on peer to peer interactions, and not perpetrated by a person who is in a position of trust.
PROJECT AIMS:

• Collect data on the prevalence and nature of Senior to Senior bullying in Ontario;

• Use this data to create a resource package outlining best practices for seniors and those working with seniors to stop bullying.
Survey Questions:

• How prevalent is bullying behaviour among older adults in Ontario (aged 55+)?
• What types of behaviours are occurring?
• Typical profile of someone who is bullied?
• Typical profile of someone who has engaged in bullying behaviours?
• Perceived reasons for bullying?
• Perceived consequences of bullying?
Survey

• Older Adults (55+)
• Target Internet & Senior Centres across **Ontario** (living in the community as well as residing in seniors’ residences)
• Geographic regions (rural, urban)
• Languages:
  • Official English and French languages.
  • Top 5 languages in Ontario, as identified by the Ontario Government: Punjabi, Simplified Chinese, Portuguese, Italian and Spanish.
• On line & Paper
Respondents:

- N = 683
- English n = 653 (being presented today)

Received but still need to be added to analysis:
  - 13 French, 1 Chinese, 2 Spanish, 14 Punjabi
Demographics to Date

• Living Arrangements
  • 88% live in the community
  • Senior Apartment/Residence = 10%

• Age:
  • Majority 65 – 74 Years Old (47%)
  • 55 – 64 years old = 28%

• Gender
  • Female = 78%
  • Male = 21%
Demographics Cont’d

Self Identified Racial/Ethnic Group
• White: European North American (78%)
• Asian: East, South, South East (7%)
• Indigenous (5%)

Region
• North (7%)
• Central (18%)
• Eastern Ontario (16%)
• Western Ontario (15%)
• GTA (43%)
Preliminary Statistics – English Surveys

• **Been Bullied** within the last 4 months  = 57%

• **Often** (weekly & daily combined)  = 13%
Preliminary Statistics – English Surveys

• Engaged in Bullying behaviours in the last 4 months = 56%

• Often (weekly & daily combined) = 12%
Preliminary Statistics – English Surveys

• **Witness to Bullying** behaviours within last 4 months = 55%

• **Often** (weekly & daily combined) = 12%
Most Prevalent Behaviours Experienced

- Gave you the **silent treatment** = 22%

- **Verbal aggression** (e.g. called names, teased, insulted) = 21%

- Tried to influence you by making you feel guilty (**manipulation tactics**) = 21%

- Used **sarcasm** to insult you = 17%
How Does It Make You Feel?

• Being Bullied:
  • 70% Upsetting or extremely upsetting

• Engaging in Bullying Behaviours:
  • 78% Upsetting or extremely upsetting
How Does It Make You Feel?

• **Witnessing Bullying Behaviour:**
  • 45% Angry
  • 18% worried it would happen to them

“I would like to stand up for the person, but know, I would be the next one to be bullied” (Survey respondent)
Reasons Why It Happens?

• Number 1 reason identified for why they believe they are bullied is “Age” = 27%,
• and for why they engage in bullying behaviour is “Age”= 8%
• Followed by Physical Ability, Race/Ethnic Origin, Gender, Religion.
• Of note: 11% of participants felt their sexual orientation was the reason for being bullied, but only 2% said they engaged in bullying behaviour because of sexual orientation.

Need to dig Deeper:

“Tend to see bullying at social gatherings i.e., bridge games. Individuals take on the leader role and exhibit bullying behaviours when others don’t do things as they would...”

Survey respondent
Data: Where we are now

• In depth analysis with complete data set (all languages)

• Results Updates on:
  • Seniors Bullying Project Website (hosted through Sheridan College)
  • Elder Abuse Ontario Website
“Everyone knows this is happening. We need answers now”

Resident in a Seniors Apartment, Sept, 2018
APPLICATION OF DATA:

- **4 Think Tank Sessions**: GTA & Halton, Peel Region (Oakville); South West (London), South East (Peterborough), and East (Ottawa).

- With stakeholders across Ontario to obtain feedback on the data.

- Use data and feedback to develop a resource package of best practices for older adults, frontline staff and agencies to use in order to prevent and respond to bullying.
THINK TANK SESSIONS

• FOCUS:
  • Present data, and engage in exercises to obtain stakeholder feedback on the data itself
  • Obtain Stakeholder feedback to inform prevention and interventions to STOP BULLYING BEHAVIOURS AMONGST OLDER ADULTS!
  • Homework will be assigned prior to the sessions. This homework will assist in the Think Tank Sessions.

• TIMELINES:
  • Late April and May 2019!
ULTIMATE OBJECTIVE!

• Use survey Data, Stakeholder Feedback, and EVIDENCE based preventions and interventions to develop a resource package.
Survey asked what would help you address bullying behaviour?

The 2 main responses were: Education & Awareness and Speaking out against it

“Speaking out against it and reporting it whenever seen or heard”

- Survey Respondent
To sign up for the Think Tank Sessions or to see Project Updates go to:

• Senior Bullying Project please visit the website:
  • https://www.sheridancollege.ca/research/active-research/serc/bullying-between-older-adults
For More Information Contact

• Dr. Kirsten Madsen (Principal Investigator) at kirsten.madsen@sheridancollege.ca

• Liza Franses (Research Manager) at liza.franses@sheridancollege.ca
Get Help Now

Call the Seniors Safety Line
1-866-299-1011

Free to call
Confidential
24 hours a day
7 days a week
CONNECT WITH US

Connect With Us

To learn more about Elder Abuse Call
416-916-6728

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Questions

Visit Our Site Today!
Explore the features, navigate the directories and resources!

www.elderabuseontario.com
This booklet, "Elder Abuse and Knowing Your Legal Rights," contains legal information presented in plain language, along with tips on how to deal with situations involving elder abuse.

- Reporting Elder Abuse
- Financial Abuse
- Physical Abuse
- Psychological Abuse
- Neglect

This booklet provides legal information for educational programs organized for inter-agency training of legal assistance providers and lawyers.

WHAT IS ELDER ABUSE?

Financial abuse is defined as the improper conduct, done with or without the informed consent of a senior that results in a monetary or personal gain to the abuser and/or a monetary or personal loss to the senior.

Neglect is not meeting the basic needs of the elder person.

Active (intentional) neglect is the failure to provide proper care to an older adult, caused by the lack of knowledge and/or experience.

Emotional victim is someone who feels it is a personal threat, possibly to their identity, self-worth, or social standing.

Physical abuse is any act of violence or rough handling that may or may not result in physical injury but causes physical discomfort or pain.
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THANK YOU