



## 2011-12 KPI Employer Satisfaction Rate by Program

	Number of Employers included in KPI	% KPI Employer Satisfaction Rate	% Neither satisfied nor dissatisfied	% Dissatisfied and Very dissatisfied
<b>Province</b>	<b>6775</b>	<b>92.8</b>	<b>4.9</b>	<b>2.3</b>
<b>College</b>	<b>467</b>	<b>93.4</b>	<b>5.1</b>	<b>1.5</b>
Advertising 01000	6	83.3	16.7	0
Advertising 01212	3	100	0	0
Advertising Management 01218	1	100	0	0
Animal Care 01001	5	80	20	0
Applied Photography 01051	3	66.7	33.3	0
Architectural Technician 01123	0			
Architectural Technology 01124	13	84.6	15.4	0
Art And Art History 01004	0			
Art Fundamentals 01005	2	100	0	0
Bachelor Of Applied Arts (animation) 03000	7	100	0	0
Bachelor Of Applied Arts (illustration) 03002	12	91.7	8.3	0
Bachelor Of Applied Health Sciences (athletic Therapy) 03001	5	100	0	0
Bachelor Of Applied Information Sciences (information Systems Security) 03003	1	100	0	0
Banking And Wealth Management 01219	1	0	100	0
Business - Accounting 01009	5	100	0	0
Business - Finance 01237	1	100	0	0
Business - Human Resources 01120	2	100	0	0
Business - Marketing 01010	3	100	0	0
Business 01008	3	100	0	0
Business Administration - Accounting 01007	12	91.7	8.3	0
Business Administration - Finance 01074	4	100	0	0
Business Administration - Human Resources 01119	6	100	0	0
Business Administration - Marketing 01075	17	100	0	0
Business Process Management 01229	0			
Chemical Engineering Technology - Environmental 01140	1	100	0	0
Chemical Engineering Technology 01014	3	100	0	0
Child And Youth Worker 01215	5	100	0	0
Community Worker - Outreach And Development 01158	1	100	0	0



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Computer Animation - Digital Character Animation 01195	0			
Computer Animation - Digital Visual Effects 01194	2	100	0	0
Computer Animation 01108	3	100	0	0
Computer Engineering Technician 01204	1	0	0	100
Computer Engineering Technology 01205	2	100	0	0
Computer Programmer 01092	4	100	0	0
Computer Systems Technician 01154	2	100	0	0
Computer Systems Technolog - Systems Analyst 01109	13	100	0	0
Computer Systems Technology - Software Development And Network Engineering 01017	2	100	0	0
Corporate Communications 01155	4	100	0	0
Correctional Worker 01019	3	100	0	0
Cosmetic Techniques And Management 01128	7	71.4	14.3	14.3
Crafts And Design - Fabrics 01080	0			
Crafts And Design - Furniture 01081	1	100	0	0
Crafts And Design - Glass 01083	0			
Early Childhood Education 01024	55	94.5	3.6	1.8
E-commerce Management 01200	2	50	50	0
Educational Assistant 01105	1	100	0	0
Educational Assistant 01225	2	100	0	0
Electrician-pr Trade 01223	10	70	20	10
Electromechanical Engineering Technology 01167	2	100	0	0
Electronics Engineering Technician 01026	1	100	0	0
Electronics Engineering Technology 01027	4	100	0	0
Emergency Management 01217	0			
Enterprise Database Management 01184	3	100	0	0
Environmental Control 01153	4	100	0	0
Environmental Technician 01162	0			
Esthetician 01087	1	100	0	0
Financial Planning 01201	1	100	0	0
Fundamentals of Fitness Leadership 01238	1	100	0	0

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General Arts And Science - One-year 01197	5	100	0	0
General Arts And Science 01031	2	100	0	0
Human Resource Management 01145	10	100	0	0
Information Technologies Support Services 01183	1	100	0	0
Interactive Multimedia 01161	3	66.7	33.3	0
Interior Decorating 01213	7	85.7	14.3	0
Interior Design 01134	7	85.7	0	14.3
International Business 01150	0			
Internet Communications Technology 01199	3	100	0	0
Investigation - Public And Private 01165	4	100	0	0
Journalism - Broadcast 01216	1	100	0	0
Journalism - New Media 01171	0			
Journalism - Print 01042	3	100	0	0
Manufacturing Management 01209	4	100	0	0
Marketing Management 01178	5	100	0	0
Mechanical Engineering Technician 01068	0			
Mechanical Engineering Technology - Design And Drafting 01122	2	100	0	0
Mechanical Engineering Technology 01046	2	100	0	0
Mechanical Techniques – Plumbing 01240	2	100	0	0
Mechanical Techniques-tool And Die Maker 01222	1	100	0	0
Media Arts 01149	8	100	0	0
Media Fundamentals 01211	1	0	100	0
Music Theatre - Performance 01099	3	33.3	66.7	0
Office Administration - Executive 01028	2	50	0	50
Office Administration - General 01058	2	100	0	0
Office Administration - Medical 01227	8	100	0	0
Paralegal 01160	4	75	0	25
Performing Arts - Preparation 01235	6	100	0	0
Personal Support Worker 01173	7	100	0	0
Pharmacy Technician 01192	6	100	0	0

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Police Foundations 01176	32	100	0	0
Practical Nursing 01203	26	96.2	3.8	0
Project Management 01228	2	100	0	0
Quality Assurance - Manufacturing And Management 01180	2	100	0	0
Social Service Worker - Gerontology 01193	2	100	0	0
Social Service Worker 01067	20	95	5	0
Theatre Arts - Technical Production 01100	3	100	0	0
Tourism And Travel 01114	6	83.3	16.7	0
Veterinary Technician 01226	3	100	0	0
Visual And Creative Arts - Advanced 01221	3	100	0	0
Visual And Visual Arts 01220	0			
Visual Merchandising Arts 01072	4	75	25	0
Web Design 01085	1	0	100	0
Welding Techniques 01234	1	100	0	0

**\*Note:** '0' is used for number of employers where graduate consent was not received.