

94%

Employer Satisfaction*
with the knowledge and skills that our graduates possess.

Ontario College Diploma

Program Code: PVMAS

Full-time | Hazel McCallion Campus | 2 yrs
(4 semesters)

FACULTY OF ANIMATION, ARTS & DESIGN

Visual Merchandising Arts

Develop skills for a visual merchandising career, and build your communication and leadership skills.



Elevate your creativity and business savvy.

Master the creation of interactive retail environments

Students work in a hands-on and collaborative learning environment that reflects the rapidly-changing retail market. They learn how to engage consumers in either the physical or virtual world. Students also complete field placements at retailers and creative service providers, where they gain professional experience in the visual merchandising field and make industry connections.

Become a fashion stylist or brand expert

Gain skills in fashion and interior styling, conceptual development of interior environments, window display installation, fashion merchandising and branding support. At Sheridan, students learn the foundations of communicating brand identity and visually expressing their creative ideas. They also learn to use physical and digital tools required for a career in visual merchandising.

Get hands-on experience, work with community partners

At our dynamic design-based campus, students can access top-of-the-line facilities, including visual merchandising studio, material resource room, Material Connexions Library, wood shop and large-format printing centre. Our advanced facilities help bring student concepts to life. Our relationship with Square One Shopping Centre allows students to engage with the community in different projects.

Admission Requirements

Program Eligibility

Ontario Secondary School Diploma or equivalent, including these required courses:

- One English, Grade 12 (ENG4C or ENG4U)

or

Mature student status.

Applicant Selection

Eligible applicants are selected on the basis of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

Career Opportunities

Graduates of the Sheridan Visual Merchandising Arts program consistently have a high job-placement rate. There are a number of different areas in which our graduates work.

SAMPLE CAREER AREAS

Brand ambassador

Fashion, interior or prop styling

Freelance design

Home staging

In-store merchandising

Prop production

Retail marketing

Special event design

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Fabrication Techniques

Integrated Retail Marketing

Sketching and Drawing Fundamentals

Special Event Planning

Trade Shows and Showroom Design

Fashion Styling

Note: See website for specific terms and course listings.

More information



Website:
sheridancollege.ca



Facebook:
facebook.com/sheridaninstitute



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[@sheridancollege](https://twitter.com/sheridancollege)



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There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



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