

FACULTY OF ANIMATION, ARTS & DESIGN

# Communication, Culture, Information & Technology

Our program combines humanities and social science courses at U of T Mississauga with digital media/technology courses at Sheridan.

## Program Details

This program is offered in partnership with the University of Toronto Mississauga (UTM). Application for admission to the program must be made to UTM through the Ontario Universities Application Centre.

Collaborative/Joint degree

Program Code: PCCIT



Think outside the box—that's where tomorrow's careers are.

## What our program's about

The focus of the Communication, Culture, Information and Technology (CCIT) program is on the generation, diffusion and social impact of new technologies, and how media and technologies interact with commerce, culture and communication.

## Our curriculum

The CCIT curriculum first establishes a foundation of communication theory and then equips students with the technical proficiency and creative project planning skills necessary to translate that theory into practice in a variety of academic and professional applications, from research and instructional technologies to web design and marketing.

## Gain a bachelor of arts and a certificate from one program

Our program offers an appealing opportunity for students to concurrently obtain both an undergraduate bachelor of arts degree at UTM and a Certificate in Digital Communications from Sheridan.

## Admission Requirements

### Program Eligibility

Applicants must meet the admission requirements of the University of Toronto Mississauga. There is no separate application to Sheridan. Eligible applicants will be selected based on UTM's assessment of their academic achievement.

For further information on how to apply:

#### University of Toronto at Mississauga

Recruitment Office, 2115 South Building

3359 Mississauga Road North

Mississauga, ON L5L 1C6

Phone: 905-828-5400

View information for Future Students on the University of Toronto Mississauga's website.

Admission to CCIT in the spring of the first year of studies will depend on overall academic performance in the two required half courses (CCT109 and CCT110) and completion of an application.

Please contact coordinator Michael Jones at [michael.jones5@sheridancollege.ca](mailto:michael.jones5@sheridancollege.ca) for additional information.

Refer to the website for full admission requirements.

## Career Opportunities

Career possibilities are truly endless for graduates of this extraordinarily flexible program. CCIT lies at the intersection of culture, technology and communication – the same point of convergence that is driving the 21st century economy.

### SAMPLE CAREER AREAS

Advertising

E-commerce

Entrepreneurship

New media

Public relations

Research and policy making

Social science research

Web development

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Comics and Digital Culture

Digital Media: Video

Game Design and Theory

Social Innovation

Technology and Creative Expression

Web Culture and Design

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



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[tours.sheridancollege.ca](http://tours.sheridancollege.ca)