

JOURNALISM – NEW MEDIA

Ontario College Graduate Certificate
Trafalgar Road Campus

Program Code: PJRNM

PLEASE NOTE: THE FOLLOWING IS FOR INFORMATION PURPOSES ONLY. PLEASE DO NOT SUBMIT ANY OF THE MATERIALS REFERENCED BELOW OR TAKE ANY ACTION UNLESS YOU ARE SPECIFICALLY INSTRUCTED TO DO SO AFTER APPLYING TO THE PROGRAM.

Selection Process for Applicants

Eligible applicants will be selected on the combination of the following:

- previous academic achievement and/or
- demonstrated work and life experience and
- a personal portfolio including a letter of intent and
- response to a questionnaire and
- samples of written work (articles or papers you've written), or photographic portfolio or video samples of your storytelling, or links to personal websites or personal blogs
- an autobiographical essay
- an assessment fee is required with the portfolio submission

Postsecondary transcripts, indicating courses completed to date, must be submitted at the time of application. Preference will be given to candidates with postsecondary credits in journalism and/or social science.

Applicants selected for the program will be notified by mail and their Sheridan email account. These decisions may not be released over the phone. Fee, registration, and timetable information will follow. Classes for the fall term begin Tuesday, September 4, 2012.

Instructions for Applicants

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1. Submit a letter of intent. The letter of intent should be a well-written, persuasive, and grammatically correct one-page document that includes the following:
 - a statement of why you believe you are a good candidate for the Journalism New Media program

- specific highlights of your work and school experience that support the statement
 - specific highlights of your personal qualities and talents that support the statement
2. Submit a short (maximum one page) autobiographical essay.
 3. Complete and submit the one page questionnaire provided.
 4. Submit three samples of your writing.

Please note:

- complete and enclose the Portfolio Submission Sheet provided
- enclose your typewritten letter of intent, autobiographical essay, writing samples and the completed questionnaire
- include your name, address, telephone number and student number on each of your submissions
- enclose a certified cheque or money order for \$50 payable to Sheridan College Institute of Technology and Advanced Learning for the assessment of the portfolio. If you have been requested to submit a portfolio for any other Sheridan program, you are only required to enclose the assessment fee once.
- submit your portfolio independent of any other program

Additional Information

Mobile Computer Technology

Students are required to have a Sheridan approved laptop to participate in the program. This opportunity gives students advantages in their learning such as 24 hour, 7-day access to curriculum and assignments as well as allowing students to communicate with faculty, staff or other students on or off campus at any time. In short, students can work whenever, wherever and with whomever they choose when enrolled in this program.