



BACHELOR OF APPLIED ARTS (ILLUSTRATION)

Bachelor's Degree Program
Trafalgar Road Campus

Program Code: PBAAI

PLEASE NOTE: THE FOLLOWING IS FOR INFORMATION PURPOSES ONLY. PLEASE DO NOT SUBMIT ANY OF THE MATERIALS REFERENCED BELOW OR TAKE ANY ACTION UNLESS YOU ARE SPECIFICALLY INSTRUCTED TO DO SO AFTER APPLYING TO THE PROGRAM.

Selection Process for Applicants

Candidates will be ranked on two criteria: academic achievement and portfolio assessment score. The Drawing Test and Portfolio of Original Work scores are combined to give you a ranking score out of 100. Note: transcripts and grades are NOT used in assessing the portfolio.

Applicants selected for the program will be notified by mail and their Sheridan email account. These decisions may not be released over the phone. Fee, registration and timetable information will follow. Classes for the fall term begin Tuesday, September 4, 2012.

Instructions for Applicants

In order that we can continue to process your application, you must **Register for Portfolio Assessment**. Further details will be provided to applicants.

Your portfolio gives you an opportunity to display your ability to respond to a given task and provides us with insight into your problem-solving abilities. The Portfolio Assessment measures your suitability as a candidate for the first year of study in Illustration. The portfolio materials are detailed below, please read all sections carefully.

Drawing Test (mandatory)

The drawing test counts for 40% of the assessment score. **All work must be ORIGINAL (work from observation, NOT from photographs)**. Do not submit drawings from a life drawing class for the Drawing Test. Paper should be white, 8.5 x 11 inches, and all drawings should be black and white. **Submit only photocopies of the drawings**, as they will be retained for our review process.

1) 3 observational drawings of complete figures (one each per sheet):

- a) One figure seated
- b) One figure standing
- c) One figure involved in an everyday activity

This is meant to show that you can draw the figure from life (demonstrating understanding of proportion and scale).

- 2) A figure in an interior with tone, include some furniture or other items. The drawing should indicate your ability to show light, shadow and form through shading or cross hatching. The drawing should create an interesting atmosphere or mood. Do **NOT** use a pencil.
- 3) A view out through a window, including part of the interior of the room. The goal is to demonstrate your understanding of perspective (foreground, middle ground and background).
- 4)
 - a) Draw a still life of simple objects similar to a sphere, cube and cylinder (for example, an orange, a cereal box and a coffee mug).
 - b) Now do a second drawing, on another sheet, of the still life but with some kind of change or transformation having taken place with the objects. This exercise is meant to test your creativity.

Please staple the 7 drawings together and clearly label each with: Drawing Test, the number/letter that corresponds to your drawing and include your name and student number on each drawing. Ex.: Drawing Test #1b/ Jill Smith/99xxxxxxx

Portfolio of Original Work

The Portfolio counts for 60% of the assessment score. Choose up to 25 pieces of your work. Original artwork rather than photocopies is desirable. (Except applicants living more than 80 kilometres from Sheridan. See below.) Artwork drawn from photography does not help us to determine your observational drawings skills. Include drawing/painting from observation, as well as process and ideation. A sketchbook is essential. Please note that we cannot evaluate CD's, T-shirts or 3D sculptures (multiple photographs of 3D work are acceptable and counted as one piece). Fantasy, cartoons, anime or images of the horrific in any form are not helpful in determining your skills for the program and therefore will not be evaluated. The portfolio will be scored as follows (10% for each topic).

- 1) Drawing skills (direct observation, representation, personal expression)
- 2) Process work for a project included in the portfolio (to show how you develop your ideas)
- 3) Media exploration (investigation and expressive handling of media)
- 4) Breadth of content (range of subject matter and visual approach)
- 5) Sketchbook (evidence of visual curiosity, research and reference)
- 6) Visual impact (clear, organized presentation and level of preparedness for the program through demonstrated passion for communicating through images)

The following are examples of work you may choose to include if you **do not have** an established portfolio:

- A drawing or painting of a still life of everyday objects.
Draw shoes, gloves, etc. and arrange them in a still life with the use of other props or environment that helps tell a story.
- Draw a self-portrait.
- Draw mechanical objects (e.g. tools, appliances, cars, etc.).

Draw interiors or exteriors of architecture (e.g. school, church, or your room).
Draw hands and/or feet.
Draw or paint a landscape
Draw a clothed figure in a place that gives the figure a sense of scale.

PORTFOLIO ASSESSMENT

A. For applicants living **WITHIN 80 kilometres** of Sheridan, please note:

Applicants to the program will be given further instructions regarding the process to register for a portfolio evaluation.

Preparing Your Portfolio for Assessment

- Submit only what has been requested.
- Complete and attach the Portfolio Submission Sheet provided to the outside of your portfolio case.
- Pay \$50 for the portfolio assessment fee. If you have been requested to submit a portfolio for any other Sheridan program, you are required to enclose the assessment fee once.
- Submit your portfolio independent of any other program.

B. For applicants living **MORE than 80 kilometres** from Sheridan, please note:

All work must be photocopied onto 8.5" x 11" paper. Photocopies will not be returned. Applicants to the program will be given further instructions.

Additional Information

- International applicants, please note the following: Portfolios crossing international borders should be clearly identified as: Artwork, No commercial value, for educational purposes only.
- Come and see for yourself! Visit the Arts Open House Saturday, April 28, 2012 at the Trafalgar Road Campus.